

Village Stores Open  
Evenings After Dec. 14

# Sierra Madre News

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THURSDAY, DECEMBER 10, 1953

## City Employees Vote For Social Security

For the first time in the history of Sierra Madre its municipal employees have the comparative security of some retirement benefits—benefits which for years have been taken for granted by workers all around them.

By vote of 33 City employees Wednesday night, Dec. 2, the City council this week was enabled to apply for Federal Old Age and Survivors Insurance under provisions of the Federal Social Security Act. By applying before the end-of-1953 deadline, the insurance will be retroactive to Jan. 1, 1951.

### City Paying Back Cost

The City is picking up the tab for back payments—\$6400—representing both the City's and employees' share. It will not require an increase in the tax rate or a city election to put it into effect. In the first pay period in January, 1954, employees will have their first two per cent deduction.

This application for OASI represents a step forward in the efforts of past years to provide some sort of retirement benefits for the town's employees. It does not, however, meet with the unanimous approval of all the employees. The vote last week was 21 in favor to 12 against.

### Plan Supplementary Ins.

It has been made clear and was part of the proposition presented to the employees, that the City council intends to present soon for the townspeople's consideration, a plan to supplement OASI with additional private insurance with the City bearing all of that expense if the voters approve. The integrated plan, still less costly than the State Retirement Plan which some employees favor, would provide for almost identical benefits at a retirement age of 65 with 20 years of service.

Police personnel strongly contend that a voluntary retirement age of 65 with 20 years' service and receipt of retirement benefits at that time is applicable to men in their line of work. The State Retirement so provides.

City School district employees are covered by the State Plan. This plan for City employees, however, was rejected in 1946 by the City council on a cost basis, after being approved by citizens' vote. In 1947 it was presented to the voters again and defeated.

### Favors State Plan

Chief of Police Gordon G. McMillan feels that the State Retirement Plan, in use by Police departments in surrounding cities with whom he is forced to compete for personnel, would help achieve more permanency and better morale on his force. Councilman Charles H. James, president at the council's meeting with employees Dec. 2. Also present were two insurance representatives, a representative of the Pasadena office of Social Security, and Councilmen W. Murray Hawkins, Charles E. Louk and Harold F. Roberts.

## Bankers Ass'n Elects Miller Vice-President

Donald V. Miller of Sierra Madre, vice-president and cashier of Union National Bank in Pasadena, was elected vice-president of the Independent Bankers Ass'n of Southern California for 1954 at the association's December dinner-meeting in Los Angeles.

Also attending the dinner from Sierra Madre were R. C. Lewis and David H. Allen, president and assistant cashier, respectively, of the Bank of Sierra Madre.

Ralph V. Arnold of Ontario was elected president of the association which is composed of more than 65 independent, community-owned banks in the Southern California area. Mr. Miller, active in the group for a number of years, served as secretary-treasurer for the past two.

### Public Defender to Address Lions Club

"Why We Defend Criminals" will be the subject of a talk tonight by R. C. Buckley of the Public Defender's office, Los Angeles, at the Lions club dinner-meeting in the Woman's clubhouse.

Nert week Lions will be hosts to their families at the club's annual Christmas party.

Lions are proud of the performance of Sea Scout Ship 1, which the club sponsored at the recent Senior Scout rendezvous at Port Hueneme. Local boys won the coveted Cutter award.

### Andrews Appeals Planning Commission's Denial of Variance

The City council has set Jan. 12 as the date for a hearing on Raymond D. and Lorraine N. Andrews appeal from a Planning commission variance ruling pertaining to their property at the southeast corner of Sierra Madre Blvd. and Michilinda where they wish to have a service station erected.

The Andrews' applications for re-zoning from R-1 or for a variance were denied Nov. 19 after a lengthy public hearing. A hearing on the re-zoning is slated for Dec. 22 in City hall.



FRIENDS OF THE LIBRARY, newly formed, will be directed through the coming year by the officers and policy board members shown above. Seated, left to right, Miss Martha C. Prichard, Mrs. George Russell, secretary; Raymond D. Andrews, president; Mrs. John Conzelmann, vice-president, and Mrs. Dan Stright; standing, Dr. Paul Sheldon, left, and John Fetter, treasurer, in whose home the meeting was held. Miss Prichard Dr. Sheldon and Mrs. Stright are policy board members.

### BIG TREE, CAROLS YULETIDE FEATURES FOR TOWN CENTER

A big Christmas tree has been chosen by the Chamber of Commerce for the brick-paved plaza in the Square and—liability insurance has been secured for the off-street parking lot back of the City Hall parking area.

Temporary, free use of the lot is being permitted by the owner for the town's Christmas shoppers. The C. of C. is shelling out for the insurance and preparation of the lot.

About 40 cars can be accommodated there, not 200 like we reported last week.

A fillip to the Christmas shopping season will be provided by carolers from Girl Scout Troop 15, Mrs. Kenneth Bush, leader, who will sing in the Square Dec. 23 during evening shopping hours.

### SMOG CONTROL AID

Mayor Henry F. Korsmeier reports that the City of Sierra Madre has been asked to contribute suggestions regarding smog control to the chairman of the Los Angeles Board of Supervisors.

The mayor said the request has been referred to the Smog Control committee set up by the California League of Cities.

### PLANNERS TO MEET

A regular meeting of the City Planning commission is scheduled for 8 p.m., Dec. 17, in City Hall. All meetings of the commission are open to the public.

## Float View Brighter!

### BULLETIN

It was reported to the NEWS at press time that negotiations were in the stage of being completed with an outside sponsor which, if successful, might enable Sierra Madre not only to have a float in the 1954 Rose Parade but a more impressive one than possible if able to go it alone.

In the event this develops the theme, it is explained, would be a Famous Book of our sponsor-partner's choosing. This would NOT preclude the necessity of local support for the project!

Optimism is an important ingredient in the proof of any pudding.

We won't belabor the metaphor any further but that is the philosophy with which City Administrator R. Merritt Baker, chairman for Sierra Madre's float in the 1954 Rose Parade, has been approaching what has appeared to be an impasse in the present float situation.

Col. Owen R. Marriott, 1954 float chairman, stoutly refuses to proceed with building a float without a guarantee of funds. The City council, to whom he appealed last week, while sympathetic, remains firm to a man in its stand that its original get-the-float-rolling contribution of \$500 is ALL that will be forthcoming from the City this year for a float.

Charles E. Louk, 1953 chairman, and R. C. Lewis, float treasurer, say this is the time they've started raising funds every year.

Offers Coming In  
Meanwhile, with time run-

ning out, Merritt Baker, with the sanction of key float supporters, has been exploring every possibility of helping Sierra Madre retain its place in the parade this year. The town may then have time to consider bowing out next year with dignity, not default.

Local offers to help have come from many quarters during the past week. The good services of R. C. Lewis and Thomas M. Schwartz are promised again in soliciting funds. The loyal Lions club voted last week to repeat its \$50 donation of last year on the same basis as last year and will write the check on request.

**\$25 from Rounds**  
H. C. Tumilty of Sierra Madre, president of Rounds Floor Covering in Arcadia and Pasadena, sent the NEWS a check for \$25 for the float.

Severin Sorensen, a citizen who wants to see a Sierra Madre float this year and a float association formed EARLY next year if warranted, canvassed his neighborhood and came up with a list-full of pledges and favorable comments.

Countless individuals have come forward recently with small donations and offers to help glue on flowers New Year's Eve. Mrs. Pat Siefert, 246 West Laurel, donated \$3 AND an offer of coffee and 50 sandwiches for volunteer workers that night.

**Want to Help, Too!**

The Stanley Coutants, the Bill Hawkinses, the L. A. Moffets, the J. Edward Maxfields, Dr. Robert N. Schaper, the Frank Barbours, John H. Curtis of the Realateria, the Charles

### S. MOUNTAIN TRAIL SUBDIVISION WINS L.A. BEAUTY AWARD

For their development of a 17-home subdivision in Sierra Madre on South Mountain Trail between Orange Grove and Lowell, C and M Homes of Azusa won first prize in that classification in the Industry Can Be Beautiful contest sponsored by the Los Angeles Beautiful group of the L. A. Chamber of Commerce.

Presentation of a three-foot-high, gilded Bird of Paradise trophy was made Monday in the Statler hotel to Frank R. Parks who resides in the Sierra Madre subdivision and is real estate broker for C and M Homes. The subdivision was developed two years ago.

Awards were based on individuality of design and landscaping.

E. Louks, Mrs. H. C. Parker, the Gerald B. Wilsons, the Arthur C. Boharts, are among those who have offered small contributions and/or offers to "work on the float."

These are in addition to many merchants and individuals who responded to the float appeal when it first went out this year.

And then there's the woman Rollin C. Lewis, Bank of Sierra Madre president, tells about. She approached him a day or so ago and said her doctor had ordered her to do a lot of walking.

She wondered if it would be "all right" if she asked here and there for float contributions as she walked!

## Mayor Sets Plunge Report for Dec. 22

The City council is not playing "ring around the rosy" or "letting grass grow under its collective feet" in regard to a municipal swimming pool for Sierra Madre, so Mayor Henry F. Korsmeier and Councilman Harold F. Roberts reported Tuesday night.

Walter H. Goodwin, president of the Coordinating group was on hand to hear the City council's reply to a letter dated Nov. 23 asking "why the City council has made no definite plans for the (requested) bond election to raise funds for the building of a municipal swimming pool in Sierra Madre" and "if there is reason for the delay it is felt

that it should be brought to the attention of residents of Sierra Madre."

### Reported in Press

The mayor informed Mr. Goodwin that details of the council's study of the project and search for a suitable plunge location other than City park, after the waterlands site was ruled out, has been fully reported in the local press.

He stated that the council did not feel it fair to proceed with a bond election without a permanent site in view and reported that Councilman Charles H. James, absent from the city at present, had been looking into possibilities for two alternative sites.

The mayor said there undoubtedly would be a report and possibly Council action at its Dec. 22 meeting.

"We'd like to get this off our hands, too," Roberts declared.

**Increase City Insurance**

Action by the short-handed council Tuesday night (Councilman W. Murray Hawkins also being out of town) included adoption of a resolution to apply for Social Security benefits for municipal employees after a report on the Dec. 2 meeting with, and vote taken by, employees.

The expenditure of \$400 to increase city liability insurance was authorized by the council. Effective immediately, the City would be covered to the extent of \$100,000 and \$500,000 bodily injury liability, miscellaneous, and under that classification, \$50,000 property damage, plus automobile bodily injury liability of \$100,000 and \$500,000 and \$50,000 property damage.

**Ask Truck Bids**

The Council authorized the city administrator to advertise for sealed bids on two dump trucks, one for the street department and one for the water department.

Release of Harold Spears' bond covering street improvements in his tract was authorized on receipt of a letter from the city engineer approving them.

Permission was granted to Sierra Engineering company to install a 1-inch compressed air pipe under E. Montecito Street providing the company furnished the necessary liability insurance and carried on the work under City Street department supervision.

Elizabeth C. Young's request for a zone change reclassifying her Lowell Ave. property from R-1L to R-1 was referred to the City Planning commission.

### HERSEY PLANS STUDIED

Tract plans for the Hersey subdivision on Fairview were eyed favorably by the City council this week and will be presented to the Planning commission for approval.

Water diversion and a narrow street opening previously had held up the council's approval.

### New Patrolman

William R. Mackie, 276 East Grand View, a newspaper distributor, has been hired by Chief of Police Gordon G. McMillan as a patrolman to fill a vacancy on the force. Mackie previously had been a patrolman from June 1945 to September 1951.

## Rats Plus Fleas -- Typhus, A Fine Christmas Present!

With Sierra Madre's third victim of endemic typhus in six months recovering at home after hospitalization, the following statement was forthcoming from Dr. C. C. Burski, Monrovia District Health Officer of the Los Angeles County Health department: "During the past few months three cases of typhus fever were reported in Sierra Madre and health officials fear another outbreak of the disease similar to the one that occurred in Altadena near the end of 1951.

"At that time 20 individuals, all of whom lived in the same block, were stricken with a sickness of like nature. In 11 of these cases typhus was positively identified as the cause of illness and, although a positive diagnosis could not be obtained in the rest, the cause was considered to be the same."

Control measures have again been instituted, Dr. Burski states. He stresses the importance of a 100 per cent voluntary clean-up of rat harborage and food sources—lumber and brush piles, old pipes and open garbage containers—to eliminate the infestation of rodents whose fleas transmit the disease.

The most recent victim of the disease is a resident in one of the finer residential sections

of the city. Those whose properties are guilty of providing rat harborage are not always the victims.

Abatement measures suggested by the health officer will appear in the NEWS next week.

### WEATHER

	Max.	Min.
Dec. 3.....	66	38
4.....	67	42
5.....	67	42
6.....	64	36
7.....	68	37
8.....	68	37
9.....	66	44

### Rainfall

Year beginning Oct. 1..... 2.36 in.  
Last year this time..... 6.51 in.  
1952-1953 rainfall year..... 13.72 in.

## Citizens Comment on Coming School Election

On Friday, Dec. 18, registered voters in Sierra Madre will be asked to vote at the City school on two Pasadena School District propositions, the respective withdrawals of La Canada and/or Temple City from the Pasadena Junior High and High School District.

The subject, long pending, has been studied exhaustively by the Sierra Madre Education Research Education Research committee of which Severin Sorensen is chairman.

Two broad conclusions reached by the committee are: (1) A "yes" vote by Sierra Madre, Pasadena and Altadena will enable voters of Temple City and La Canada to determine their own course and (2) The result of withdrawal would appear to be more beneficial than otherwise to Sierra Madre in that it may hasten the provision of another junior high school, possibly in Hastings Ranch.

### Pros and Cons Listed

The Pasadena School Review, official publication of the Pasadena School Districts, cites the following other withdrawal factors favorable to the remainder of the district: (1) better assessed valuation per pupil, (2) a more compact high school district, (3) a step nearer unification through the 12th grade,

(4) better community interest and, (5) (if withdrawal not unsuccessful) the future growth of these outlying areas with an even heavier school burden on the remainder of the district.

Factors cited as unfavorable to the remainder of the district in the event of withdrawal of two cities: (1) Forces reorganization of the school system, some regarding the possible change from a 6-4-4 plan to 6-3-3-2 plan as favorable, (2) loss of State aid for "average daily attendance" and "growth," (3) necessity of a new tax election because it nullifies the vote in High School and Junior College Districts last year for "raising" the tax-requiring a bond election to make provision for additional school housing needs, this being a need regardless of reorganization but requiring a heavier expenditure immediately, (5) causes the adjustment of school personnel and (6) changes the accounting system.

**Some Local Statements**  
Following are the comments of some leading Sierra Madreans regarding the coming election:

**Dr. Milton Valois**, president, Sierra Madre Elementary School board of trustees—Vote "yes." Withdrawal of those

In a reply by letter to the request of Mrs. Grace Vane, 220 E. Sierra Madre Blvd., for clarification of issues involved in the coming Pasadena school district election and future plans for the district, Dr. C. C. Carpenter, assistant superintendent of County of Los Angeles schools, acknowledged that the ramifications are many.

He pointed out that a public meeting to discuss these issues will be held at 8 p.m., Dec. 14, in the Sierra Madre City school.

In his letter he stated that whether or not a junior high school would be built in Hastings Ranch was "a discretionary matter to be determined by the Pasadena Board of Education."

He suggested that if La Canada and Temple City should unify that "perhaps citizens of Sierra Madre should give serious consideration as to whether or not they would wish to form their own unified school district or become a part of the Pasadena City School District for both elementary and high school purposes."

districts wishing to secede would be a step toward the ideal of unification for which Pasadena is striving and would enable the District to proceed with long-range plans for improved facilities and organization that have been deferred pending this decision.

**Thomas M. Schwartz**, Sierra Madre businessman, former mayor and resident since 1910—"I'm going to vote 'yes.' The two cities should be allowed out, in the interests of harmony, if that's what they want. The withdrawal will increase

out of the district.

**Rudolph Hartman**, Sierra Madre businessman, resident here for 43 years, and father of two through the Sierra Madre and Pasadena schools—"I haven't given this thorough study but on the surface it seems to me the two cities are foolish to withdraw, from their standpoint. I certainly wouldn't want to see Sierra Madre withdraw from the district. However, it's the American way to give La Canada and Temple City the vote enabling them to do as they see fit.

**Charles A. Skutt**, Sierra Madre school superintendent—"We in Sierra Madre will really be giving our 'permissive' vote to that residents of Temple City and La Canada may decide what they wish to do.

**E. Waldo Ward**, past president of the local school board and resident here for almost 50 years—"I haven't thoroughly studied the issues involved and am not qualified to comment on them other than to say that I have always believed in self-determination, that's the American form of government. I also have always been opposed to unification of our Elementary School District with Pasadena. Parents get consideration from a local board; they rarely



**MRS. CLAUDE F. FRITZ JOINS MEMBERS OF SKATING CLUB**

Mrs. Claude F. Fritz, 476 Sturtevant, will join members of her ice skating club Dec. 16 for an evening of fun at the portable ice rink erected at Pershing Square for the Christmas holidays.

**BILLY COLLINS IN DANCE PROGRAM SUNDAY, DEC. 13**

Mr. and Mrs. Godfrey J. Collins, 634 Woodland Dr., report that their son Billy, will appear Sunday, Dec. 13, at 2:30 p.m. in the auditorium of the Mark Keppel high school, 501 Hellman, Alhambra, in a dance

program. Billy is known professionally as Richard Du Bois. All of his Arcadia and Sierra Madre friends are invited to attend the program.

I do not believe in a fate that falls on men however they act, but I do believe in a fate that falls on them unless they act. —G. K. Chesterton.

**Pharmacy Now Open in Medical Center**

Hartman's Pharmacy, under the ownership of Rudolph Hartman, formally opened its new Medical Center Pharmacy Sunday afternoon at the new Center, 245 W. Sierra Madre Blvd. Approximately 300 visitors inspected the shining new quarters.

The pharmacy is paneled throughout in primavera wood. The interior wall cases, fluorescently-lighted, are painted strato-blue. The glass shelves have invisible supports and are used in lieu of the conventional show cases. The extensive use of glass gives an effect of airy spaciousness.

Available at the pharmacy are prescriptions, household drug needs, non-allergenic cosmetics, hospital and sick room supplies, baby gifts and baby

foods, all provided for the convenience of Medical Center patients and passersby.

Pharmacist in charge is James E. Paschall of Sierra Madre, whose staff is completed by Mrs. Dorothy Jenkins, cosmetician. Opening of the Medical Center Pharmacy enables Hartman to have two pharmacists on call, providing 24-hour service. It also is listed on the Los Angeles county sheriff's panel for emergency service.

The pharmacy is furnished throughout with the newest in equipment, a torsion balance being just one. It is capable of weighing from one-tenth of a milligram to 200 grams, according to Hartman. Lighting is by incandescent overhead bulbs and two banks of two fluorescent lights concealed in the beams of the ceiling.

The prescription department typewriter even has the new Gothic type in large and small capital letters to furnish easily-read labels for prescription containers.

Hartman bought his first pharmacy at 29 N. Baldwin 43 years ago when the store was one year old. He purchased it from W. E. Bechtelheimer.

**"Y" News****SIERRA MADRE SCHOOL TO HAVE "Y" INDIAN GUIDES**

A second meeting of fathers of boys in the first grade at Sierra Madre elementary school was held Tuesday night at the home of George Roane, 145 Oak Meadow Rd. A first meeting was held at the Sierra Madre school Dec. 1. Those present were: George Roane, Richard Trier, Robert E. Gordon, William M. Preston, Robert M. Shryock, Frank Barbour and William Schmidt. Harold Clardy, formerly Big Chief of the Sierra Madre Blackfoot "Y" Indian Guide Tribe, exhibited some of the project work done by the Blackfoot tribe and spoke briefly on "What it meant to me to be an Indian Guide Dad." Robert Skov, program secretary of the Santa Anita district YMCA, covered the organizational details for the group present.

The meeting for Tuesday night, Dec. 8, covered planning for the first meeting of Dads and Boys as Big and Little Indian Braves in a Father and Son "Y" Indian Guide Tribe.

The YMCA is a Red Feather Agency in your Community!

Turn to the Classified page.

**Winter Plants Subject for Speaker**

C. F. Palmer of Alhambra will speak on the subjects, "Winter Blooming Plants" and "Organic Gardening" at the Dec. 14 dinner-meeting of the Sierra Madre Garden Club. The dinner is scheduled for 6:30 p.m. and will be held in the

**RUDOLPH R. HARTMAN RECUPERATING FROM FLU**

Rudolph R. Hartman, 460 N. Lima, has just recently been able to leave his home after a week's siege of the flu.

Woman's clubhouse.

Palmer is retired after having served for many years as superintendent of maintenance and planning of the school grounds of the City of Los Angeles.

In conjunction with the dinner-meeting there will be the usual plant sale.

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U.S.D.A. CHOICE BEEF  
Standing 7" cut from first five ribs. Aged to peak of tenderness and flavor, then trimmed before weighing. **69¢**

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Tender, juicy steaks cut from U.S.D.A. gov't graded CHOICE beef. (BONELESS CUTS 1 lb. 75¢) **69¢**

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With mild cure. Delicious hot or cold. **49¢**

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Not just hamburger, but a ground beef that has a flavor all its own. Unexcelled in quality. **39¢**

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Crisp, fresh, Utah type. For tasty meals. **lb. 3¢**

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Sweet, mild. Excellent to slice for sandwiches. **2 lbs. 5¢**

**CHEESE**  
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**Sliced Cheese**  
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(3-lb. economy carton priced at 99¢). **38¢**

**Chunk Tuna**  
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Potatoes **25¢**  
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Boysenberry **33¢**  
Raspberry **37¢**  
Strawberry **31¢**

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**TOMATO JUICE**  
Libby brand. (46-oz. can, 23¢) **2 18-oz. 21¢**

**HEINZ KETCHUP**  
Nationally favored for meats, soups, fish. **14-oz. 21¢**

**AIRWAY COFFEE**  
Mild, mellow blend, GRIND AT STORE. (2-lb. bag, 1.56) **1-lb. 79¢**

**TOMATO SAUCE**  
Del Monte brand. Use in cooking. **2 8-oz. 13¢**

**Tomato Sauce**  
Taste Tels Brand. Adds zest to foods. **8-oz. 6¢**

**Chili Con Carne**  
Dennison's brand with beans. **15½-oz. 24¢**

**Spaghetti**  
Globe "A1" Long. **12-oz. 17¢**

**Tea in Bags**  
Canterbury Black. **16-bag 17¢**

**Wesson Oil**  
For salads or cooking. **48-bag 46¢**

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19-oz. **29¢**  
24-oz. **36¢**

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December 10, 1953

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IMPORTS CUSTOM TAILORING  
SIERRA MADRE, CALIFORNIA  
18 WEST SIERRA MADRE BLVD.



## Mrs. James Moore, Other New Officers Installed by OES in Formal Ceremony

Members of the Sierra Madre chapter, Order of the Eastern Star, held their formal installation ceremonies last Monday night in the Masonic Temple, 33 E. Sierra Madre Blvd.

The new officers installed were Mrs. James W. Moore, worthy matron; Nelson Morrison, worthy patron; Mrs. William E. Bowers, associate matron; William E. Bowers, associate patron; Mrs. Fred O. Williams, conductress; Miss Nancy Stein, associate conductress; Mrs. Helen McMillen, secretary; Mrs. Felix H. Gibian, treasurer; Mrs. Nelson Morrison, marshal; James W. Moore, chaplain; Raymond Pease, organist; Miss Floy Dollarhide, warden, and Frank V. Marsh, sentinel.

The five star points were Mrs. Bert Sierts, Mrs. Leon Kadison, Mrs. Ralph Welch, Mrs. Richard H. Cooper and Mrs. Emma Hanson.

The hostesses were Mrs. Jessie Hickok, Mrs. E. D. Robertson, Mrs. Francis Brain, Mrs. Wallace Scott, Mrs. LaVon Bunch and Mrs. John Froehlich.

The installing officers were Mrs. Ed Hinton, Mrs. Harold Roberts, Mrs. Clarence Sandage, Mrs. Frank Cox, Mrs. Frank Marsh and Mrs. Virgil Clarke.

The theme for the affair was "Cathedral Echoes."

Candle lighters were Claudia

and Gary Davis of North Hollywood, niece and nephew of the incoming worthy matron, Mrs. James W. Moore. The Bible bearer was Mrs. Dola Ann Black and the flag bearer was Ed Robertson.

Installation chairman was Mrs. H. F. Fowler and her co-chairman was Mrs. M. E. Hinton. The reception chairman was Mrs. John Froehlich.

Mrs. Harold F. Roberts, 306 E. Alegria, recently appointed deputy grand matron for the 53rd district, Order of the Eastern Star, has attended the installation ceremonies of the Melita Chapter in Pasadena, the Arcadia Chapter, and the Monrovia Chapter.

Among those from the Sierra Madre Chapter accompanying Mrs. Roberts to the installations were Mrs. Gayle Moore, incoming Worthy Matron; the incoming Worthy Patron, Mr. Nelson Morrison and Mrs. Morrison; Mrs. Laura Williams, Mrs. Nancy Stein, Mrs. Harriet Cox, and Mrs. Jessie Hickok.

## ALA Meets Tonight to Make Christmas Plans

Members of the American Legion auxiliary will meet tonight at 8 p.m. in the home of Mrs. Edna Faller, 55 W. Olive. Plans will be made for the annual Christmas party as well as for the making and distribution of the "Daddy Gifts."

These gifts are given each year to the children of deceased Sierra Madre veterans. Mrs. Thelma Proctor, president, will preside at the business meeting.

## Holiday 'Teen Hop Being Planned by Group of Parents

A group of parents who are interested in sponsoring activities for teenagers met informally recently in the Rancho Rd. home of Mrs. William Mack and planned a Teen's Holiday Hop for Dec. 30. Another meeting of the general committee is scheduled for Dec. 14 at the home of Mr. and Mrs. Walter B. Nehls, 615 Orange Grove.

The general committee, headed by Mr. and Mrs. Neil Yarnell, includes: Philip T. Mitchell, publicity; Mr. and Mrs. L. A. Moffet and Mr. and Mrs. Arthur Draeger, attendance; Mr. and Mrs. Nehls, music; Mr. and Mrs. Earl Morris and Mr. and Mrs. Kenneth R. Burghardt, decorations; Mr. and Mrs. W. W. Maloney and Mr. and Mrs. Tom Willis, refreshments; Mr. and Mrs. T. E. Dammeyer, admission; Mr. and Mrs. William Mack, Mr. and Mrs. Neil Yarnell and Mr. and Mrs. Pat Sewall, program, and Ralph M. Welch, underwriting.

An admission of 35 cents will be charged at the dance which probably will be held in the City school cafeteria. There will be dance prizes and lots of ladies' choice and mixer dances, a master of ceremonies and special entertainment.

## BRIAN DENNIS MILLER BACK IN SCHOOL AFTER ACCIDENT

Brian Dennis Miller, 11-year-old son of Mr. and Mrs. Thomas Miller Jr., 98 E. Sierra Madre Blvd., was able to return to school Monday on crutches, with his leg in a cast. Brian fell recently and suffered the fracture and was not able to attend school for a while.

## Social and Club Activities

### Public Card Party To Aid St. Rita's Guild School Fund

Mrs. Woodson Jones is general chairman of the public card party which St. Rita's Guild will sponsor tomorrow night at 8 o'clock in the parish hall. A similar party last year was a success which sponsors hope will be repeated this year. Funds raised will augment the guild's school fund.

Tables will be provided for bridge, canasta and other card games and there will be special prizes. Refreshments are being planned by Mrs. William Voermert. Other committee chairmen are Mrs. Harry MacDonagh, prizes; Mrs. Robert Orr, tickets and Mrs. Z. D. Ellis, decorations. Mrs. Ellis has been ably assisted with the decorating by her daughter, Tony Ellis, an art student at Arcadia High school. Tony also made all the posters for the affair.

Persons attending the card party may make up their own foursomes or groups, or join with others.

### Alpha Phi Alumnae Plans Holiday Party

To celebrate the holiday season, the Pasadena Alumnae of Alpha Phi sorority will have their annual Christmas party in the home of Mrs. Frank Little, 3649 Yorkshire Rd., Pasadena, Monday, Dec. 14, at 7:30 p.m.

Members will be entertained by J. Maria Pierce who will present a musical program including the singing of carols. Mr. James Wallace has been invited to speak.

Among those from Sierra Madre and the Hastings Ranch planning to attend are Mrs. Peter D. Kelly, Mrs. Chris Johnson, Mrs. B. P. Sewall, and Mrs. Helmut Vorster.

### MRS. OLIVER P. ARNOLD ENTERTAINS AT LUNCHEON

Mrs. Oliver P. Arnold, 101 E. Alegria, recently entertained two friends, Mrs. Harley Hammond of South Pasadena and Mrs. C. H. Rorback, formerly of Costa Mesa, at luncheon.

### HARRY A. LANGES VISIT PALM SPRINGS

Mr. and Mrs. Harry A. Lange, 529 W. Laurel, recently visited Palm Springs to celebrate their 23d wedding anniversary.

Dr. Paul Kotin, USC medical researcher—"We are creating a marked lung cancer hazard in our big cities by dumping all manner of fumes and gases into the atmosphere."

*Virginia Dayles*

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December 14 through 23

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17 Jewels  
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shock resistant, anti-magnetic,  
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and color of natural gold

**3-DIAMOND RING**  
**\$150**

**BYRON HOPPER**  
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Price includes federal tax

"Water-Tite" as long as the crystal is intact, the case unopened. Only a competent jeweler should replace crystal or case case.

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## SIERRA MADRE NEWS

9 Kersting Court Sierra Madre, Calif. CUs 5-3324  
Entered as second class matter at the Post Office at Sierra Madre, California, under the Act of March 3, 1879.

OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE

PUBLISHED EVERY THURSDAY

Adjudication Decree Number — 404,764

Date of Adjudication — August 19, 1936

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VIRGINIA and EDGAR JENKINSON, Publishers-Owners

Verna H. Lumbard.....Editor  
Marjorie Thomas.....Society Editor  
Richard Keller.....Advertising Manager  
Frederick Hawkins.....Plant Superintendent

### Letters to the Editor

#### FLOAT SUGGESTIONS

Dear Editor:  
As a very recent arrival in this city, I do not feel adequately informed on the opinions of the citizenry to carry on a crusade for the Sierra Madre Rose Parade float. Personally I would like to see the city enter a float and both my wife and I have offered what help we can to Colonel Marriott in this regard.

Having attended the meeting tonight of the Coordinating Council as a visitor and listened to the discussion, a question occurs to me. If all of the active members of all of the organizations represented in that body were counted, what percentage of the populace would they be? I believe it would be a small percent. Yet these same people and organizations are the ones who must do the footwork for each fund-raising

campaign. I see little wonder then that their enthusiasm is somewhat dampened when such worthwhile charities as the Community Chest drive have fallen short of their goal.

Each year, as nearly as I can gather, the float problem arises anew and these same organizations are contacted for assistance. Few people respond to a general plea for assistance by delivering their contributions to collections points; so again each year these groups must undertake the job of contacting the general citizenry individually, by house-to-house canvassing for one more fund.

I feel sure, at this point, that enough of the people are interested so that there would be a considerable repercussion if we dropped out of the competition. Can the project be salvaged this year to maintain our position in the parade, and at this

same time a committee be formed to study methods for reducing or eliminating the fund-raising problem in the future? The method suggested by Mrs. Hawkins would be one alternative, the legislation to set up a permanent float fund at the cost of the general citizenry would be another. Such legislation would certainly poll the voters not represented by the Coordinating Council. If such a study has not been made in the past, I believe it is warranted.

Sincerely,  
GERALD B. WILSON.

#### HOW ABOUT PARKING?

December 8, 1953  
The Editor,  
Sierra Madre News  
MORE off-street parking is urgent. Will you let us all know the facts.

With appreciation,  
JESSIE E. DUNNING

#### 'Courtesy for Christmas' Best Gift of All State Highway Patrol Reports

"We can save lives by giving Courtesy for Christmas."

As Christmas gift suggestions come from every conceivable source, the California Highway Patrol today offered the above suggestion as one of the least expensive, yet most profitable, gifts of all. The suggestion for giving courtesy is directed to all Californians and most especially to the drivers of the state's nearly 6 million vehicles.

FOR SALE—lots of things for sale—look in the want ads.

### Lee Shippey asks What Do You Think?

I think our town should have an ambulance. When young Denis Ascher was hit by a car recently it took so long to get an ambulance that, had the injury been just a little worse, he might have bled to death before it arrived. Frequently a few minutes may be the difference between life and death. Maybe the city could work out some arrangement with our mortuary and our doctors for at least modified ambulance service. It might be depressing to ride to a hospital in a hearse, but not as depressing as to ride elsewhere in one.

That suggestion may be all wet, but I have this to go on. Back in 1930 my wife was injured in an automobile crash in Pasadena and was in the hospital for several days. After the first day, I could visit her only in the evening. The third day she wasn't feeling very well, and next day, at The Times office, I received a bill from a mortuary. Golly, was I scared? But it was only a bill for the ambulance which took her to the hospital. That indicates that arrangements can be made by which an ambulance will be at least partly self-supporting.

Incidentally, I met Mrs. Margaret Ascher on the street the other day, and she told me she never had known what a grand lot of folks there are in Sierra Madre until her boy was hurt.

When I was young and bread cost only a nickel a loaf someone said: "Sympathy and a nickel will get you a loaf of bread." But that cynic was wrong. Sympathy is worth a lot. However, the thing which brought tears to Maggie's eyes was that people were not only sympathetic but really wanted to do something kindly to help. The firemen were Johnny-on-the-spot to ask what they could do, and so were neighbors and friends and strangers. Of course, some of us felt we owed Maggie a lot for what she has done for the Boy Scouts and other youngsters. All the same, it made Maggie feel mighty good to have friends rally around when she was scared and blue—and it makes all of us feel mighty good to be reminded that we live in a town in which sympathy really means something.

It will be an awful world if the price of sympathy ever goes up as the price of bread has gone up.

#### GEORGE G. ZWISSLER VISITS MR. AND MRS. A. J. BARKMAN

Mr. George G. Zwissler of Maywood, Ill., recently arrived by plane to visit his son-in-law and daughter, Mr. and Mrs. Albert J. Barkman, 40 S. Michilinda. Mr. Zwissler plans an indefinite stay in California.

### Mrs. Hinshaw Is Assistant Librarian Here

Mrs. Harry G. Hinshaw 556 Oakdale Dr., has been named by the board of trustees of the Sierra Madre Public Library to the position of assistant librarian to fill the vacancy created by the recent resignation of Isabel Stradley.

Mrs. Hinshaw has been a part-time member of the library staff for two years. The position thus left open by her new appointment is to be filled by Mrs. Emmett Black, 477 N. Baldwin.

Mrs. Black has long been associated with the local staff at intervals as substitute, storyteller and summer reading guide for the children.

The appointments were voted on by the board at its Dec. 1 meeting.

### Registration Renewal Of Commercial Vehicles Urged Before Jan. 1st

Over a million registration renewal statements for 1954 were released in the mail this month by the Department of Motor Vehicles, addressed to owners of commercial vehicles registered in California.

Paul Mason, state director of motor vehicles, said the renewal notices will reach owners of trucks, trailers, buses and cabs. The potential registration cards for pleasure vehicles will not be mailed until Dec. 26.

The department's registration division urges owners of commercial vehicles to file their applications for renewal during the month of December at field offices throughout the state, in advance of the general renewal period which extends from Jan. 1 through Feb. 4.

### Community Calendar

Compiled by the Sierra Madre Coordinating Council. Mrs. Paul Campion, CU. 5-9729, clears all dates for organizations.

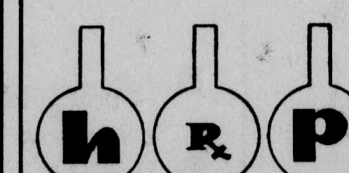
- December 10:**  
12:30—Faith Lutheran Mission Aid Ladies.  
7:15—Lions.  
7:30—Civic Club.  
8:00—American Legion Auxiliary.
- December 11:**  
7:30—Santa Anita Gun Club.  
8:00—Friendly Indians.
- December 12:**  
9:00—Nursery School Association Dance.
- December 14:**  
6:30—Garden Club.  
4:00—American Red Cross.
- December 15:**  
12:00—Kiwanis.  
7:30—Masons.  
7:30—Board of Education.
- December 17:**  
7:15—Lions.  
8:00—P.T.A.  
8:00—American Legion Auxiliary.
- December 18:**  
8:00—Cub Scout Committee Meeting—Pack 2.
- December 19:**  
7:30—Santa Anita Gun Club.
- December 21:**  
8:00—Eastern Star.
- December 22:**  
12:00—Kiwanis.  
3:15—Teachers' Club.  
7:30—Masons.  
8:00—City Council.  
8:00—Concero.

### a NEW KODAK CAMERA is 3 GIFTS IN 1

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Prices from \$7.20

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- 3 A deep, full 12-inch Polystyrene bronze-tone flower bowl for displaying lovely blooms so easily grown by you.

All this, attractively gift wrapped, for you or your friends.

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Gifts are immediately available, with the privilege of opening or adding to Mutual Savings accounts any time before February 1, 1954, upon pledge to do so. Remember, too, that at Mutual your savings earn higher returns, currently 3½% per annum, and are protected by assets of over \$44,000,000.00. Each account is insured up to \$10,000.00 by a permanent instrumentality of the U.S. Government.

Come in and see your beautiful gift at Mutual Savings. The simple pledge at the lower right of this announcement makes it all yours without cost or obligation. Season after season of lovely flowers, plus current higher earning on your savings, with utmost safety...all this will make your Christmas merrier. Your gift is available—one to each account—only by calling at the Mutual Savings Office; it is not suitable for mailing.

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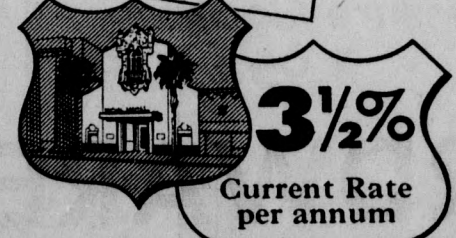
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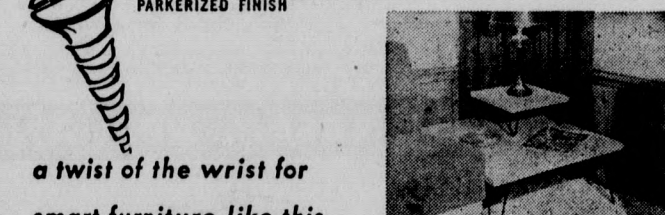
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...all you need is a screwdriver

Here's rare new elegance ready to assemble. Meticulously mitered pieces of rich toned mahogany and decorator legs go together in minutes. Sand, and finish to your heart's content. FabriKIT furniture in natural red or white mahogany, blond or driftwood, combines pride in building with pride in owning.

ONLY SAYRESCREST GIVES YOU

RED OR WHITE GENUINE PHILIPPINE MAHOGANY TOPS  
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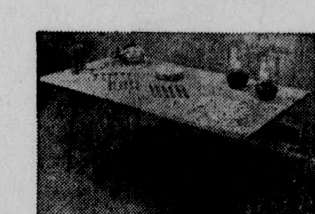


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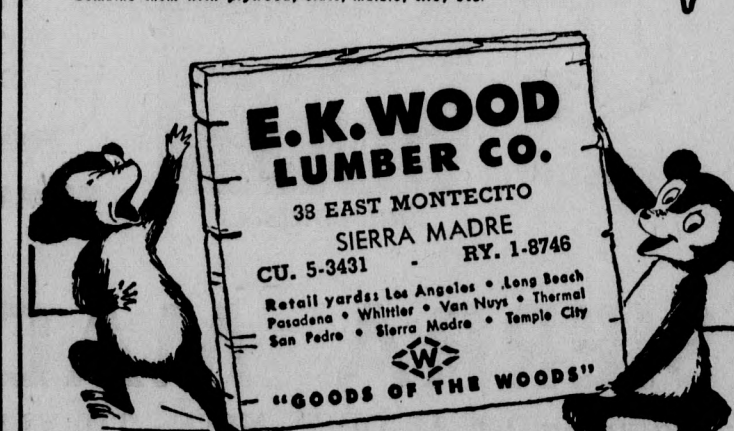


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To our Sierra Madre News:  
Vacant part of the Auburn lot will allow about forty cars.  
What of the South Baldwin lot for supplementary parking?

With appreciation,

**JESSIE DUNNING** **GIFTS and LIBRARY**  
26 N. Baldwin from nine to six CUSter 5-1180

open tomorrow night and beginning Monday until Christmas Eve

## Christmas Tea, Gift Exchange Dec. 16th Major Holiday Event for Woman's Club

The Sierra Madre Woman's club will have its annual Christmas tea at 2 o'clock Wednesday afternoon, Dec. 16, in the clubhouse.

Mrs. William Heller, decoration chairman, has promised a gay holiday wonderland, complete with Christmas tree and a "Santa Claus" to distribute the presents.

Mrs. Edward R. Halperin, program chairman, will be in charge of the affair and has announced that those assisting at the tea table will be Mrs. Huldah O. Baird and two new members, Mrs. Richard Tuchscherer and Mrs. William Spalding.

Mrs. Sylvia Colbert and Mrs. Russell W. Darlington will be in charge of collecting the gifts for the Santa Claus to distribute among the attending members.

Mrs. Percy C. Kortkamp, president, will conduct the short business meeting.

Mrs. Edward W. Beutler, past president, will introduce Mrs. Philip R. Woodworth, who will speak on "Family Service."

Mrs. Clara Sykes, study group chairman, has announced the first section meeting, a discussion of United Nations, was a success.

Rev. Raynor Smith, pastor of Sierra Madre Methodist church, delivered the invocation at yesterday's luncheon meeting.

All members are encouraged to attend the Christmas party and are reminded to take a gift so that Santa Claus will come out "even" on the distribution of his presents.

### SIGMA KAPPA ALUMNAE HAVE CHRISTMAS PARTY

The members of the Sigma Kappa alumnae in the Pasadena area had their annual Christmas party Dec. 8 in the home of Beatrice Humason, 1117 N. Stoneman, Alhambra.

Among those attending from Sierra Madre were Mrs. R. D. Andrews, Mrs. Robert McKesson, Mrs. S. M. Berni, Mrs. Harvey Hewitt, and Mrs. Richard Holman.

## Claudia Fritz Celebrates 7th Birthday at Party

Claudia, daughter of Mr. and Mrs. Claude F. Fritz, 476 Sturtevant, recently celebrated her seventh birthday at an afternoon Christmas party.

Among those arriving to enjoy the refreshments and games were Cathy Randall, Janet Benson, Tina Bartel, Dorothy Blood, Cindy and Christine Garcia, Jean Goodsell, Karen Kenyon, Hilda Ann Heasley, Carol Kurze, Cathy Lee Lowder, Danny Blood, and Jimmy Lowder.

Prizes were won by Dorothy Blood and the Garcia girls.

## Pre-Dance Parties, Midnight Suppers Set for Night of Nursery School Affair

Many parties have been planned for either before or after the long awaited Sierra Madre Community Nursery School association's annual Christmas dance Saturday, Dec. 12, at the Santa Anita Turf clubhouse.

Mr. and Mrs. William B. Wilcox, 312 E. Grandview, will entertain Mr. and Mrs. Sewall Clark, Mr. and Mrs. Neil K. Yarnell, and Mr. and Mrs. Whitney R. Smith, at a cocktail party before the affair.

Mr. and Mrs. George Barrett of Pasadena will be hosts at a midnight supper following the fun and festivities. Mr. and Mrs. William J. Moran and Mr. and Mrs. Robert G. Jacobs will attend a dinner party with the Barretts, before the dance, at Zucca's Ranch House.

Mr. and Mrs. Gifford Eastwood, 181 E. Grandview, will provide cocktails and a buffet supper for 16 out-of-town guests.

Mr. and Mrs. Robert L. Pitzer,

## MARINERS COLLECT CHILDREN'S GIFTS FOR BAPTIST HOME

Forty-six couples attended a Christmas party for members of the Mariners club of Bethany church. The hosts, who centered activities around their fireplace were Mr. and Mrs. W. C. Robinson, 781 Prospect, Pasadena. Games were played, Christmas carols sung, and wrapped gifts placed around a Christmas tree for children of the Inglewood Baptist Children's Home.

Dr. Robert N. Schaper, pastor, conducted a brief devotional period. A buffet supper was served by the committee which included Mr. and Mrs. Ray Rose, Mr. and Mrs. Henry Childers, Mr. and Mrs. Walter Hanson and Mr. and Mrs. Lawrie

## St. Catherine's Guild Having Tea Dec. 17

Members of St. Catherine's Guild, Church of the Ascension, will have their traditional Christmas Tea Thursday, Dec. 17, at 2:30 p.m., in the home of Mrs. Hall Perry, 118 East Laurel.

Hostesses assisting Mrs. Per-

ry will be Mrs. Woodrow Mecca, Miss Hazel Woodward, Miss Jean Woodward, Mrs. Walter E. Bean, and Mrs. L. M. Anderson.

Guests for the holiday affair also will include members of St. Elizabeth's Guild. Rev. Harley Gibbs Smith will present a Christmas message and Rev. Stephen Jesse Dibble will lead

## SIERRA MADRE NEWS Thursday, December 10, 1953

the devotionals.

The singing of Christmas carols will be accompanied by Mrs. Karl Joehneck at the organ. Assisting at the tea table will be Mrs. Englar, Mrs. Mary Goodfellow, and Mrs. Bette McRoberts.

## We have a Hallmark Christmas Card

FOR EVERYONE ON YOUR LIST

A convenient Christmas Card shopping list for you

**RELATIVE**  
Mother  
Father  
Wife  
Husband  
Sister, Sister and Husband  
Brother, Brother and Wife  
Daughter, Daughter and Husband  
Son, Son and Wife  
Grandmother  
Grandfather  
Granddaughter  
Grandson  
Cousin  
Nephew  
Niece  
Aunt  
Uncle  
Like a Mother  
Sweetheart's Mother

**RELIGIOUS**  
Nun  
Minister  
Priest  
Rabbi  
Rosary

**SPECIAL TITLES**  
Across the Miles  
Anniversary

**Appreciation**  
Baby's 1st  
Christening  
Birthday  
New Home  
Sympathy  
Bowler  
Golf  
Boss  
Doctor  
Nurse  
Boy Friend  
Girl Friend  
Fine Fables  
Neighbor  
Pal  
Secret Pal  
From All of Us  
To All of You  
From Both of Us  
To Both of You  
Sweetheart, Honey,  
Darling  
Someone Dear  
With Love  
Cards for the  
Children to Send  
Thank You Cards  
and Notes  
New Year Cards

List all of the special Christmas Cards you need on this convenient shopping list.

Clip along the dotted lines and put the list in your purse...

Then you'll be able to make a one stop shopping trip to our complete display of Hallmark Christmas Cards for individual selection.

**PERRY'S**  
STATIONERY & GIFT SHOP  
19 Kersting Court - CU. 5-3385

# ROESS QUALITY MEATS

## FRESH CHICKEN FRYER PARTS SALE

**BREASTS** 85¢  
**LEGS & THIGHS** 75¢  
**WINGS** 39¢  
**NECKS & BACKS** 15¢  
**GIBLETS** 39¢

## U. S. CHOICE GRADE LAMB

**SHOULDER LAMB ROAST** 29¢  
**FOR STEWING LAMB BREAST** 5¢  
**ROUND BONE LAMB CHOPS** 73¢  
**BLADE BONE LAMB CHOPS** 67¢

**RATH'S BONELESS LEAN SMOKED-DAINTEE** 79¢

**VERY LEAN GROUND ROUND** 69¢

**LEAN, TASTY GROUND BEEF** 33¢

## FRUITS and VEGETABLES

**SUPERIOR PACK—Cello Bag SPINACH** 10¢

**SWEET NAVEL ORANGES** 5¢

**YOUNG, TENDER CARROTS** 2 BUNCHES 15¢

**U. S. NO. 1 RUSSET POTATOES** 5 POUNDS 19¢

**FANCY IDAHO BROWN ONIONS** 3 POUNDS 10¢

**LONG'S HYDRATED—1-lb. Pkg. DATES** 27¢

**DIXIE STRAWBERRY PRESERVES** 39¢  
20-oz. Tumbler

**N.B.C. SNOW FLAKE—1-lb. Box CRACKERS** 23¢

**LIPTON'S TEA**  
1/4-lb. 31¢ 1/2 lb. 59¢ 48 Bags 49¢

**BBETTY CROCKER—20-oz. Pkg. CAKE MIX** 33¢  
White, Yellow, Devil's Food

**TILLAMOOK—1-lb. Pkg. CHEESE** 69¢

**GREEN GIANT—APARAGUS SPEARS** 39¢

**MINUTE MAID ORANGE JUICE** 15¢

**BIRDS EYE GREEN PEAS** 15¢

**DRISCOLL—10-oz. Strawberries** 22¢

**KOLD KIST BEEF CUTLETS** 29¢

**NIBLETS—12-oz. Can CORN** 17¢

**ROGER'S BIT-O-HONEY—303 Can PEAS** 13¢

**COFFEE**  
1-lb. Pkgs.

**GUEST 77¢ PERFECT HOST 83¢**

**PLANTERS COCKTAIL—8-oz. Car PEANUTS** 29¢

PRICES EFFECTIVE THURS., FRI., SAT., DEC. 10-11-12

Save  
Dollars  
Not  
Stamps



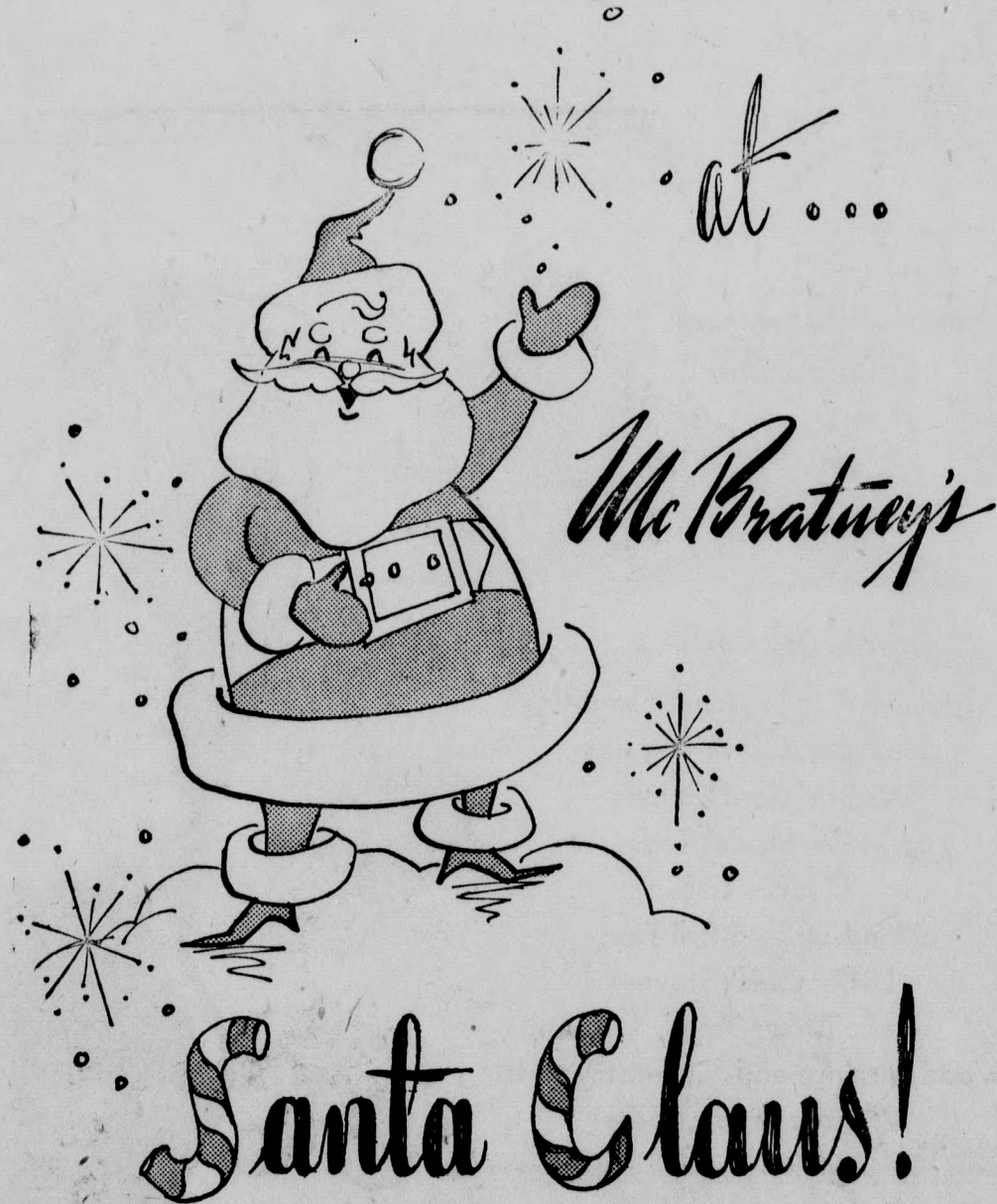
# ROESS MARKET

SIERRA MADRE BLVD. AT LIMA

NEXT TO POST OFFICE



Buy Extra  
Food with  
Your Extra  
Savings!



Guess who? Santa of course!... here in McBratney's "Magic Toyland" (downstairs)—just waiting to have you girls and boys climb on his knee and whisper Christmas dreams in his ear. Come in soon—Come in often! 22 Gift-packed departments and a staff of courteous Christmas helpers at your disposal!

TOYLAND (DOWNSTAIRS)

**McBratney's**  
THE IRISH LINEN STORE

MYRTLE AT LEMON

MONROVIA



# DISTINCTIVE GIFTS

from your neighborhood drug store

Christmas Shop... In One Easy Stop!!

## ROYAL DRUGS HAS EVERYTHING FOR YOUR GIFT LIST!

### COSMETICS

Helena Rubinstein Colognes, Bath Powders, Sets.....	\$1.00 up	Lipstick, Hand Lotion Sets.....	\$1.00 up
Dana's Cologne, Talc; Sets; Tabu, Emir, 20 Carats, Platine.....	\$2.00 up	Lucien LeLong Colognes and Perfumes, All Fragrances.....	\$1.00 up
Evening in Paris Gift Sets.....	\$1.00 to \$5.00	Lanvin's, Roger & Gallet, Yardley's Prince Matchabelli, Coty's, Faberge, Tussy, Colognes and Gift Sets, Lenthieric Old Spice.....	All Prices
Revlon Manicure Sets.....	\$2.95 up		

## OUR STOCK IS COMPLETE FOR CHRISTMAS BUYING!

### MEN'S GIFTS

After Shave Lotions, Talc and Gift Sets, Yardley's, Old Spice, Courtley, King's Men, SeaForth, Max Factor's Lenthieric, Sportsman.....	from \$1.00	Hair Brushes—Prophylactic.....	\$1.00 up
		Men's Beautiful Wallets, All Prices.....	98c to \$10
		Famous Brand Tobaccos, Cigars and Pipes	
		Ronson Lighters for Men and Women.....	\$6.50 to \$12.50

## YES, WE'RE OPEN EVERY NIGHT 'TIL CHRISTMAS!

### CANDY

DELICIOUS AND VARIED ASSORTMENTS  
Freshly Packaged By

Whitman's, Pangburn's and Hoffman's.....	\$1.10 pound and up
WHITMAN'S SAMPLER AND GIFT PACKS	
Children's Candies, Canes, Santa Claus.....	5c up

## ALWAYS THE VERY BEST RIGHT HERE AT HOME!

### GIFT SUNDRIES

Costume Jewelry Sets.....	\$1.00 to \$10.00 plus tax	Wrist Watches.....	\$4.95 to \$19.95
Gift Earrings—Boxed.....	\$1.00 plus tax	Cameras by Kodak.....	\$2.85 to \$22.50
Hosiery—Sheer—Special 3 pair for.....	\$2.98	For the Children—Bubble Bath, Toys.....	from 50c
Regular \$1.09 pair—51-15			

## LAST, BUT NOT LEAST, OUR PRICES COMPETE!

### LIQUOR

ALL CASE PRICES—10% DISCOUNT  
Holiday Specials

County Fair—Bonded Bourbon—4 Years Old.....	\$4.33 fifth	Glenmore Bourbon—1/2 Gallon—“Texas Fifth”.....	\$11.00
Puerto Rican Rum—Light and Dark.....	\$3.95 fifth	Scotch—White Horse, Johnny Walker Red.....	\$5.98
Tom & Jerry Blend—Rum & Brandy.....	\$4.44 fifth	Also All Other Popular Brands	
Old Forester—Bonded Bourbon—Decanter Bottle.....	\$6.45 fifth	Christian Brothers Wine, Gift Wrapped.....	\$1.28
		Christian Brothers Brandy—Fifth.....	\$4.52

Boxed  
CHRISTMAS CARDS  
Wide Assortment  
39c to 97c

GIFT WRAPPINGS  
RIBBONS  
SEALS  
TAGS

TREE LIGHTS  
TREE LIGHT SETS  
ORNAMENTS, COTTON  
And Anything Else You Need

OPEN NIGHTS 'TIL 9 — SUNDAY 9 A.M. - 6 P.M.

# ROYAL DRUGS

17 KERSTING COURT

CUSTER 5-3456

### CITIZENS CONFERENCE

A state-wide citizens conference of children and youth has been called by Governor Goodwin J. Knight to convene in Sacramento, Feb. 25-26. Invitations will be issued by the Governor to leaders in every field dealing with children and youth so that a cross-section of citizens from California communities may meet and bring every viewpoint to bear on the problems.

**For Winter Comfort**

**Planned Heating Promotes Health**

WATCH COLDS and other winter ills diminish when YOUR heating system is planned for and installed for top efficiency.

**REMODELING and HEATING**

Call Custer 5-2331

**Sierra Madre Hardware Co.**  
31 W. SIERRA MADRE BLVD.

### Guidance by Fact, Not Fear, Safeguards Civil Liberties Quakers Aver

Pasadena—“Today, fear and suspicion tax the natural good sense of the American people,” declared H. Randolph Pyle, chairman of the American Friends Service committee, in announcing the release of a Quaker statement on Civil Liberties.

“We hope this statement comes at a time when it can be helpful in strengthening convictions about the need to safeguard civil liberties and to be guided by facts rather than fears. Through fear we are permitting many things to happen which, in calmer, more rational mood, we wouldn't countenance. Economic threats, for instance, and the danger of losing one's job solely on the basis of rumor is a serious invasion of civil rights,” he added.

The Sierra Madre News wants your news. Please call us immediately when it “breaks.”

### PASADENA MAUSOLEUM



In Harmony with Pasadena Ideals  
ENTOMBMENT  
CREMATION • INURNMENT  
2227 N. Raymond SY 7-3146  
One Block from North Fair Oaks Bus

### Rites at St. Rita's For Zefrina Grenier

Mass was said Monday in St. Rita's church for Mrs. Zefrina M. Grenier, 405 Churchill Road, who died Friday, Dec. 4, in Sierra Madre hospital.

A resident of Sierra Madre from 1943 to 1949, Mrs. Grenier had returned to this city last summer. She was a native of

Ellis, Wis. A Rosary was said for her Sunday night at Ripple Mortuary. Interment was in Ellis.

Surviving here are: A daughter, Mrs. Marcella De Leonardis of Los Angeles; a brother, John J. Wysocki of Sierra Madre, now in the East; three brothers and four sisters in the East; two step-children, nine step-children and one other grandchild.

**ADMIRED**

LOOK YOUR VERY BEST FOR THE HOLIDAY SEASON!

**BECAUSE...**

She always looks so sparkling fresh and beautifully dressed on very limited budget. Her secret? She keeps her clothes fresh and new looking WITH OUR FINE CLEANING.

**The Pasadena**  
Laundrerers and Cleaners  
860 S. FAIR OAKS SYCAMORE 6-3193

THREE-DAY PICKUP AND DELIVERY IN SIERRA MADRE

**Gifts**

FOR THE WHOLE FAMILY IN ONE EASY TRIP!

Looking for gift inspirations? Our store sparkles with them! Gifts, simple or sumptuous... practical or sentimental... useful or ornamental... all in good taste... all priced with a considerate eye to your budget. Come on in... the shopping's fine!

**LIONEL TRAINS**  
Priced from  
**19.95 to 65.00**  
MARX ELECTRIC TRAINS  
**9.95 to 12.50**

**Tricycles • Wagons • Skeeters**  
Scooters • Doll Buggies  
All Standard Games  
Scale Model Toys  
Lincoln Logs  
Wind-up and Pull Toys  
Little Girls' Stoves  
Tinker Toys  
Wood-Burning and Chemistry Sets  
All Sizes Erector Sets

**Here's a PLUG for ELECTRICAL GIFTS!**

WE CARRY ALL LEADING BRANDS of the following:  
Electric Blankets • Heating Pads  
Coffee Makers  
Waffle Irons  
Shavers  
Electric Irons • Pop-Up Toasters

**TOOLS**  
—BLACK & DECKER POWER TOOLS  
—Electric SANDERS  
—SKIL HOMESHOP EQUIPMENT  
—DREMEL Moto Tools  
—PRESTO SOLDERING TORCH  
—METAL AND PLASTIC TOOL BOXES  
—FULL SELECTION OF FINE HAND TOOLS

**ARNOLD'S HARDWARE**  
51 N. BALDWIN SIERRA MADRE CUSTER 5-1161



### DEATH TAKES BARTONE, FORMER RESIDENT HERE

Graveside services were held Saturday at Mountain View cemetery for Donald Thayer of Altadena, concert baritone and former Sierra Madre resident. The singer, whose brother Wilbur F. Thayer, is a Sierra Madre resident, died Friday in a Pasadena hospital.

He is survived by his widow, Caroline, 630 Concha, Altadena, and four daughters.

Newsy story? Call it in!

### MONARCH

COOL-WHITE ROOFS

New Roofs—Re-Roofing—All Types

Complete Repair Service

MONARCH ROCK WOOL

For Year Round Comfort

Other Monarch Services

Metal Awnings • Roofs • Patio and Terrace Coverings • Metal Weather-stripping • Rigid Asbestos Shingles • Wood Shingles and Shakes Applied With Oil or Stain Preservatives • Exterior Brick and Asbestos Siding • Sheet Metal Gutters • Flashings • Downspouts • Vents, etc.

CALL YOUR MONARCH MAN

CLUSTER 5-1177

FREE ESTIMATES - EASY TERMS

MONARCH ROOFING & INSULATING CO.

SINCE 1922

### GARDENER'S CHECKLIST

1. Hurry, hurry, hurry!! Plant spring flowering bulbs, such as tulips, daffodils and hyacinths without delay.

2. Daphne and heather plants set into your garden at this time will bloom during the winter while little else is in flower.

3. Pruning and spraying should be first on your garden chore list.

4. Peaches should receive their first spraying with Bordo and oil to prevent leaf curl.

5. A Christmas suggestion—give "Gifts That Grow" to your gardening friends.

### FIRST MUSIC TEACHER

The first music teacher to enter New Mexico was Fray Cristobal de Quinones. He installed an organ and taught the Indians to sing at San Felipe Pueblo. He died in 1609.

### OUT OF THE KITCHEN

An ordinary kitchen cleanser the kind the housewife keeps around the sink for pots and pans, is one of the most effective agents for the removal of tar or other substance particularly hard to get off tires. Mechanic's soap, which contains a mild abrasive, is another substance which may be used for the same purpose.

### Alma J. Lord Weds Army Lieutenant in Church Rites Here

Alma Josephine Lord, daughter of Mr. and Mrs. Otho G. Lord of Pasadena, became the bride of Lt. Ronald Edward Mosier, son of Col. and Mrs. Pearl E. Mosier of Upper Arlington, Ohio, Dec. 5, in the Church of the Ascension with Father Harley Gibbs Smith reading the marriage ceremony.

The bride was attired in a ballerina length, jacketed dress and wore a jeweled felt hat. Her maid of honor was dressed in a grey suit.

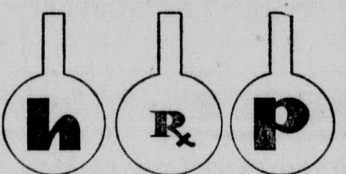
A reception was held in the home of the bride's parents immediately after the wedding. The newly married couple will make their home at Fort Lauderdale, near Seattle, Wash., where Lt. Mosier is stationed in the U. S. Army.

Norman Standlee, former Stanford and '49 star—"As far as I'm concerned, the good to be derived from football outweighs the few evils by a tremendous margin."

### Rexall FOR Christmas Gift Ideas



AT YOUR Rexall DRUG STORE



HARTMAN PHARMACIES

THE REXALL PHARMACY 29 N. Baldwin Ave. Cluster 5-3311

24-Hour Photo-Finishing Service

# Gifts Galore from our CHRISTMAS STORE!

### DOLLS!

Little Ones . . .  
... Big Ones!  
Walking . . .  
... Sitting!  
Dressed . . .  
... Undressed

**39¢ to 15.95**

Also Story Book DOLLS

### TOYS

to make children's dreams come true!

Children's TOY DISH SETS  
Plastics and Metal

**29¢ to 3.98**

SOFT PLUSH ANIMALS  
All Kinds

**29¢ to 5.98**

Complete Selection of  
ALL METAL TOY CARS, TRUCKS  
and FARM IMPLEMENTS

COLOR BOOKS  
STORY BOOKS - DOLL BOOKS  
CHILDREN'S GOLDEN RECORDS

Large Selection of  
TOYS FOR STOCKINGS

**from 59¢ to 2.99**

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SAVE TIME, SAVE STEPS by arm-chair shopping the gift suggestions here. We have put our best "buys" forward for your approval. Then come downtown to our friendly, centrally-located store . . . make a bee-line to these just-right gifts for everyone. Here's where you always find outstanding values, courteous service and a warm, personal interest in making your Christmas shopping easier and happier. Come in today and shop around!

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ALL METAL TOY CARS, TRUCKS  
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COLOR BOOKS  
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TOY DISH SETS  
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Save 20% by using commutation tickets where fares are 40 cents or more

For complete information on Weekday, Saturday, Sunday and Holiday schedules, get a time-table from the coach operator, at any ticket office or inform the coach operator, or write to Metropolitan Coach Lines, 610 S. Main Street, Los Angeles 14.

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**METROPOLITAN COACH LINES**  
Successor to P. E. Passenger System  
Serving 125 communities in Los Angeles, Orange, Riverside and San Bernardino Counties.

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- CURB FEELERS to protect the car
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- AUTO RADIOS make his driving a pleasure
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### God's Preserving Power Lesson-Sermon Subject

The promises of help and protection found in the Scriptures are ever in process of fulfillment. So says the lesson-sermon on "God the Preserver of Man" in all Christian Science churches Sunday.

The golden text is from Psalms (40:11), "Withhold not thou thy tender mercies from

me, O Lord: let thy loving-kindness and thy truth continually preserve me."

The restoration of Eutychus to life by Paul is in the lesson (Acts 20: 9,10,12). It is related that he "fell down from the third loft, and was taken up dead. And embracing him said, Trouble not yourselves; for his life is in him . . . And they brought the young man alive, and were not a little comforted."

Mary Baker Eddy admonishes in "Science and Health with

Key to the Scriptures": "When an accident happens, you think or exclaim, 'I am hurt!' Your thought is more powerful than your words, more powerful than the accident itself, to make the injury real. Now reverse the process. Declare that you are not hurt and understand the reason why, and you will find the ensuing good effects to be in exact proportion to your disbelief in physics, and your fidelity to divine metaphysics, confidence in God as All, which the Scriptures declare Him to be." (p. 397).

### Our Redeemer Name Chosen By Methodists

**Announce Plans for Mid-Week Fellowships**  
Church of Our Redeemer, is the name chosen for the newest church serving the Sierra Madre-Hastings Ranch area. The name was approved by unanimous vote at a special meeting for that purpose, Dec. 3 in the church, Michillinda and Sierra Madre Blvd.

It was also decided that there would be mid-week Fellowship meetings at 7:30 Thursday nights.

The Rev. Raynor Smith, minister, has announced that "Possibilities" will be the subject of his sermon at morning services Sunday, Dec. 13, the third Sunday in Advent and also Universal Bible Sunday.

The Church of Our Redeemer was honored Sunday, Dec. 6, by the presence of a number of Kiwanis club members who made the visit as part of the club's Support of Churches program. The church also was visited during the weekend by a group of young adults from First Methodist church in Pasadena. These young people donated paint and labor for the refurbishing of the interior of one of the Sunday school houses.

Call in your news to us.

#### FAITH LUTHERAN CHURCH

Welcomes You

835 Hastings Ranch Drive  
Phone CU. 5-3273

Sunday School 9:15  
Worship Hour 10:30

#### Announcing . . .

#### A MONEY-SAVING SERVICE

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On your magazine subscriptions and gift subscriptions.

Quick, dependable subscription service at lowest prices

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### Child of Bethlehem Dr. Schaper's Topic

Bethany church will continue its pre-Christmas series Sunday morning, Dec. 13, when Dr. Robert N. Schaper, pastor, speaks on the subject, "The Child of Bethlehem."

The choir, which was heard in the "Cherubim Song" last Sunday, will sing, "O, Come to My Heart, Lord Jesus." A special vocal solo will be presented by Clarence Twigg.

Dr. Schaper has mentioned the possibility of two Christmas program services on the evening of Dec. 20 to accommodate the large attendance expected. A further announcement will be made Sunday in regard to the annual Christmas pageant.

#### GALE L. HERSEYS RETURN FROM 10 DAYS IN MEXICO

Mr. and Mrs. Gale L. Hersey, 581 Wilcox Rd., and their two daughters, Susan and Jini, recently returned from a 10-day holiday at Rancho San Jose, about 100 miles below Ensenada in Mexico.

The Herseys stated the fishing and duck and quail hunting were very good.

### First Baptist Plans Vespers, Yule Musical

The Rev. Edward John Kriz, pastor of First Baptist church, has announced plans for a vesper service of Christmas music featuring the Youth choir to be held at 4 o'clock the afternoon of Dec. 20. The choir is directed by Miss Mary MacNeill and piano accompaniment will be by Mrs. Kriz.

At 11 a.m. services Sunday, Dec. 13, the Rev. Mr. Kriz will speak on the subject, "Great Faith," basing the sermon on the Gospel as Sunday will be observed generally as Universal Bible Sunday.

A Sunday evening series of film presentations in the church has been meeting with the favor of church members, their families and friends. The film requested for next Sunday night at 7:30 will be "The Christian Business Men's Chorus."

The films are releases of the Evangelistic Audio-Visual association.

#### FIRST BAPTIST CHURCH

REV. EDWARD KRIZ - Preaching

Services: Sunday School 9:45 a.m.; Morning 11; Evening 7:30  
49 SOUTH BALDWIN Office Phone CUSTER 5-0726

#### FIRST CHURCH OF CHRIST, SCIENTIST

186 WEST HIGHLAND AVENUE, SIERRA MADRE

Invites you to its services. Sunday Service and Nursery, 11:00 A.M.; Sunday School, for pupils to age of 20, 9:30 A.M.; Wednesday Testimonial Meetings, 8:00 P.M. Reading Room, 22 North Baldwin Ave., daily except Sundays and holidays, 12 to 5 P.M.; Friday Evenings, 7-9 P.M.

#### BETHANY CHURCH

N. Baldwin - W. Montecito St.

Pastor: REV. ROBERT N. SCHAPER, Ph.D.

#### SUNDAY SERVICES

9:30 A.M. . . . . Sunday School for All Ages  
6:30 P.M. . . . . Christian Endeavor Societies  
11:00 A.M. . . . . "THE CHILD OF BETHLEHEM"  
7:30 P.M. . . . . EVANGELISTIC SERVICE

#### CHURCH OF OUR REDEEMER

METHODIST

West Sierra Madre Blvd. at Michillinda

#### SUNDAY SERVICES:

Sunday School . . . . . 9:30  
Preaching Service . . . . . 11:00  
Sermon Topic: "POSSIBILITIES"

REV. RAYNOR SMITH

Custer 5-0629

Howard L. Martin, Woodacre educator—"Sometimes when a girl has everything, a man has to go to court to try to get some of it back."

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Suzanne Marie Frocks  
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Harry L. Embree Post,  
No. 3208

MEETINGS every  
2nd and 4th Wednesday

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will love to have for her very own.



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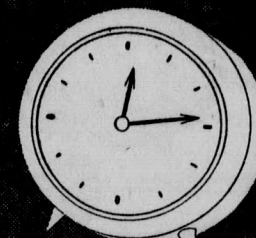
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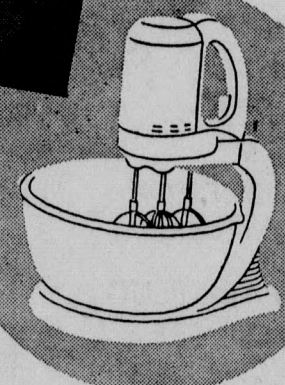
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-every day!

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correct time,

better baking,



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biggest bargain



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They'll all need Slippers

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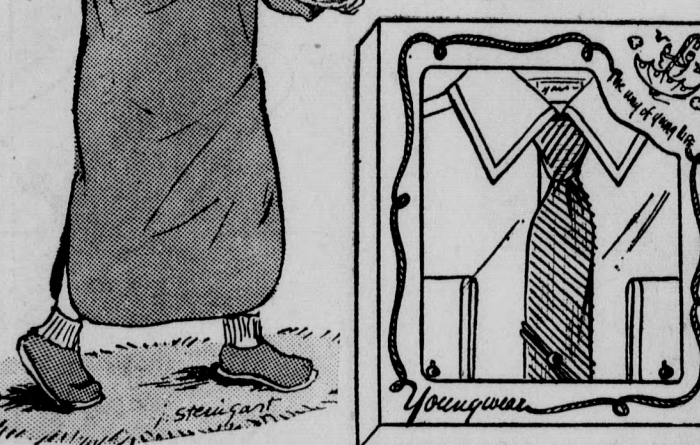
Under your Christmas tree, gaily wrapped packages containing the happiest gifts of all! Slippers for the whole family . . . glamorous for Mom and big Sister, cuddly for little Sis, tailored for Dad, western for Junior, snug for Baby. Handsome slippers, all, in the warmest tradition of Christmas!

**RALPH'S FAMILY SHOE STORE**

41 North Baldwin Ave.

Custer 5-0479

Wonderful  
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Nostalgic and Charming . . . Perfect for gifts. The "Candlelight" Red Flannel Night-shirt with matching Slipper-Sox. Worn with "Candlelight" Nightcap. All in Sanforized and washable cotton flannel. Sizes 2-4-6-8.

Nightshirt and Slipper Sox

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First Prize for Junior . . . the perfect gift box . . . Fine Sanforized broadcloth shirt . . . fashioned by Youngwear with a spread collar, long slim tie and tie clip, plus stylish French cuffs with colorful links—just like Dad's. In white only. Weight, Height, Waist Sizes 3-7.

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sierra madre  
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"Your Shopping Center for the Needs of Youth"

34 N. BALDWIN

SIERRA MADRE

CUSTER 5-1762



## Open House Sunday At Anoakia School

Mrs. Paul Bowerman of Sierra Madre, director of Anoakia School for Girls, has extended an invitation to all Sierra Madrans to attend the school's

annual open house Sunday, Dec. 13, from 4:30 to 6 p.m.

A Christmas pageant will be presented by the Music department at 5 p.m. Two Sierra Madre students having roles in the pageant are Cynthia Eaton and Colene Campbell.

## WINES AND LIQUORS

FREE  
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DELIVERY

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Upper & Lower Hastings  
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## HAPPY'S LIQUOR STORE

12 West Sierra Madre Blvd.

SIERRA MADRE

FOR RESULTS advertise in the NEWS, CU. 5-3324

## Ripple MORTUARY

Sterling Ripple, Director

201 W. SIERRA MADRE BLVD. • CUSTER 5-3414

(Formerly Grant Chapel)

## Former Residents Open Lodge at Palm Desert

"Gates of the Desert Lodge" is the "punny" new address in Palm Desert of Dr. and Mrs. Marshall E. Gates, who recently moved from 3825 Landfair.

Writing to friends in the Ranch, the couple reported they miss their neighbors here but that they love their new life in the desert and they are feeling wonderful.

"Gates of the Desert Lodge" is located 1 block south of the Shadow Mountain Club. The lodge has a private heated swimming pool, and accommodations for cooking. Dec. 12 was the scheduled opening date.

## Country Cousins Gala Draws Hastings Group

A number of Ranch residents enjoyed the Jingle Bell Supper party given recently by the Country Cousins. The affair was held at the home of the William Heaters in Arcadia, and proceeds were set for support of Casa Colina Convalescent Home for Crippled Children.

Among those making reservations were the Elmer Mortons, the John Atkinsons, the C. A. Days, the Robert I. Flemings, the Peter W. Madsens and the James Stivers.

Turn to the Classified page.

## Christmas Display Contest Sponsored By Garden Clubbers

Women of Lower Hastings Ranch are putting ingenuity and husbands to work devising beautiful and novel exterior Christmas displays, as the Hastings Ranch Garden Club's first Yuletide decorating contest gets underway.

Display must be in place by Christmas Eve, and local nurserymen, who will serve as judges, will drive through the Ranch at night between Christmas and New Year's Day to choose winners.

It was decided that judging would be done at night because many of the displays will appear to best advantage when lighted.

The contest is open to all residents of the lower section of the Ranch. Winners will be notified by telephone immediately after they have been selected and also will be listed in the NEWS. A photograph of the home chosen first prize winner will appear in the NEWS.

Mrs. John J. Balluff, president of the club, said she is expecting many residents to participate, and if response is as good as anticipated the contest will be an annual affair.

Assisting Mrs. Balluff with arrangements are Mrs. Richard A. Holman, project chairman of the club; Mrs. Jay Rimmell and Mrs. Verne Gates. Prizes and judges will be announced next week, Mrs. Balluff said.

## Fourth Grade Brownies Have Afternoon Outing

The fourth grade Brownie troop celebrated its first birthday Nov. 18 with a party and program for the troop members. Plans were made for a horse-back ride and wiener roast at the Sunset Ranch which was held last week.

Among those attending the afternoon of fun were Donna Barclay, Tanna Barr, Diane Davis, Nancy Forstburg, Judy Friederick, Randa Jacobson, Janice Lynch, Karlaynn Reynolds, Janice and Judy Roswell, Susan Sherer, Linda Robinson, Sandra Essey, Pam Reddy, and Jean Gates.

The leaders for the troop are Mrs. Richard F. Lynch, Mrs. Karl R. Reynolds, and Mrs. J. George Robinson.

## LEONARD E. READ FAMILY NEWCOMERS TO THE RANCH

Mr. and Mrs. Leonard E. Read Jr., 1230 Medford, and their children, Leonard 9, Chrissie 8, and Henry 3, are new residents in the Ranch. Prior to coming to our area the Reads made their home in Burlingame, California.

## Ranchettes . .

A son, John Woodward II, was born to Mr. and Mrs. John W. Harris Jr., 1079 Coronet, Nov. 28, at Huntington Memorial hospital and weighing 6 pounds 11½ ounces. The paternal grandfather, John W. Harris Sr., is the owner of the Farmers Market in Pasadena.

## Sierra Madre Lodge No. 408, F. & A. M.

STATED MEETING  
First Tuesday of Month

At The Temple  
33 E. Sierra Madre Blvd.  
Harry B. Humphreys, Master  
CUster 5-2354  
Converse Twycross, Secretary  
CUster 5-9994

## DEMOCRATIC CONVENTION

George R. Lenney, 1025 Medford, recently returned from Fresno where he attended a Democratic convention. Mr. Lenney was a delegate from the Pasadena Young Democrats club. The main business of the convention was the forming of the California Democratic Council.

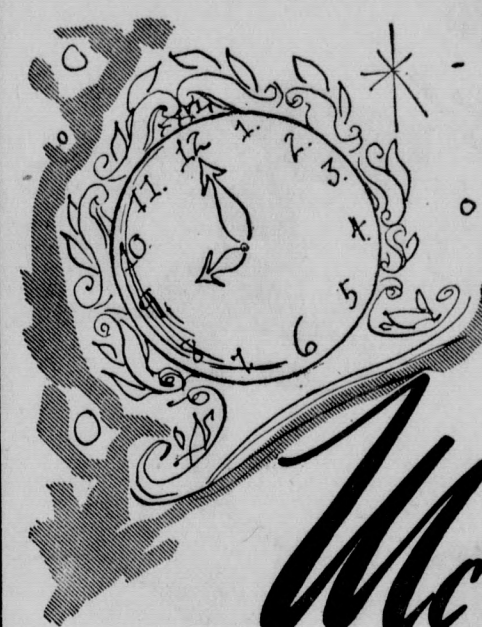
## SIERRA MADRE NEWS

Thursday, December 10, 1953

## BENNETT C. SOUTHER HOME FROM BUSINESS TRIP

Bennett C. Souther, 994 Medford, was recently welcomed home from a business trip to Chicago and New York City by his wife and children, Ben and Nancy.

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Beginning  
Tomorrow  
(Dec. 11th)

# McBratney's

Will Be  
Open  
EVERY NIGHT  
until 9:00  
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- Prescriptions
- Sundries
- Cosmetics

S & H  
GREEN  
STAMPS

SAM PERLOF

## ROYAL DRUGS

17 Kersting Court

## DEPENDABLE AUTO REPAIR



## For Safety



For  
You  
and  
for  
Others

LET US CHECK  
YOUR BRAKES  
TODAY!

## NORM'S GARAGE

22 E. MONTECITO  
Call CUster 5-1146  
Open Saturdays  
For Your Convenience  
Pick-Up and Delivery

## GUN-SHY

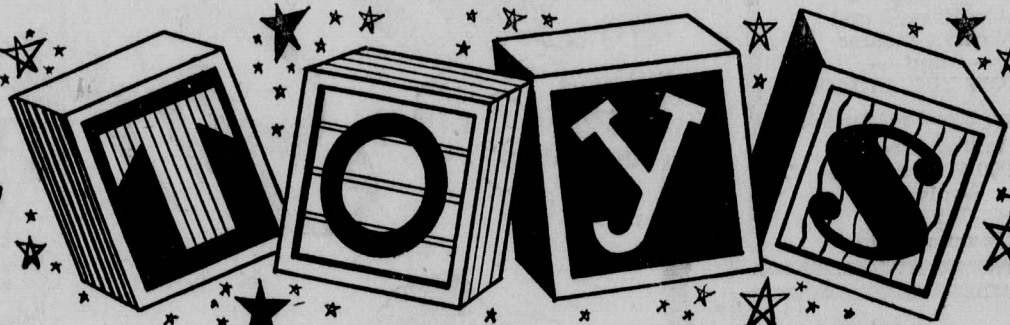
Many people have the right  
aim in life—but they just never  
pull the trigger. (Coronet.)



## Byron Hopper

Jeweler  
11 KERSTING COURT  
Sierra Madre

# give TOYS



## Hey Mom & Dad

Come to the  
NEW  
TOY VILLAGE  
for your  
Christmas Shopping  
and Lay-Away!

Here You'll Find  
ANYTHING YOU WANT  
In Our Tremendous Selection  
and You'll Discover  
OUR PRICES ARE LOWER

from  
SIERRA MADRE'S  
Exclusive  
TOY STORE

## SIERRA MADRE TOY VILLAGE

- BABY FURNITURE
- SCHWINN BICYCLES
- Terms \$2.50 per week or lower
- BOOKS
- DOLLS
- MODEL TOYS
- WESTERN TOYS
- CONSTRUCTION SETS
- MUSICAL TOYS
- WHEEL GOODS
- HOBBY CRAFT
- SPORTING GOODS
- STUFFED TOYS
- GAMES
- PATIO AND BAR-B-Q ITEMS

# this Christmas!

LAY-AWAY NOW :: OPEN EVENINGS 'TIL 9 P. M.

FREE PARKING IN REAR

140 W. Sierra Madre Blvd.

CUster 5-6641

Bothered by bathroom barricades?

HELP YOUR WIFE! HELP YOURSELF!

THIS CHRISTMAS GIVE HER AN  
AUTOMATIC

# GAS

CLOTHES DRYER

Only gas dries clothes so fast  
—costs so little to run

Why not make every washday a sunny day  
for your wife? Give her an automatic gas  
clothes dryer for Christmas.

Delicate fabrics dry perfectly in minutes  
in an automatic gas clothes dryer—free  
your bathroom from nightly barricades of  
lingerie. Even ordinary clothes placed in an  
automatic gas clothes dryer are ready for  
storage or ironing in minutes.

An automatic gas clothes dryer provides  
ideal drying weather any time, day or night, rain  
or shine. It eliminates backyard lines and  
heavy baskets. It reduces clothes drying to  
tossing rinsed laundry in your dryer, setting  
the control, then removing the sweet-  
smelling dried clothes.

Visit a dealer or your Gas Company and  
see the dryer displays.

Insist on an automatic GAS clothes dryer  
because gas outsells other types here for  
3 very important reasons:

- 1 Gas dries clothes faster than any other  
fuel—faster even than sunshine.
- 2 Gas costs so little—dries clothes for less  
than 2¢ per dryer-full.
- 3 Automatic gas clothes dryers cost less  
installed—cost less in the long run, too.



Automatic gas clothes dryer  
illustrated is the new

WEDGEWOOD

Leading makes include Barton,  
Bendix, Blackstone, Caloric, Cas-  
ley, Hamilton, Horton, Kenmore,  
Roper, Speed Queen, Tanco, Thor,  
Wedgewood and Whirlpool

SOUTHERN COUNTIES GAS COMPANY

Live better, spend less with **GAS**



## CALIFORNIA NO. 1 POLIO STATE IN U.S.

California remains the number one state in polio in the United States, according to figures compiled by the U.S. Pub-

lic Health Service.

The state office of the National Foundation for Infantile Paralysis revealed today that, according to health service figures, there were 3,813 cases of polio in California as of Nov. 14 of this year, more than any other state in the union. New York state was second with 3,051 cases.

## PETRIFIED FOREST NATIONAL MONUMENT

Petrified Forest National Monument, located about 20 miles east of Holbrook in Arizona, is reported to contain the petrified remains of prehistoric trees, some as large as 250 feet in length and all blended in gorgeous hues.

## Mail Early

### Postmaster Suggests Methods For Easing Holiday Burden

Postmaster Eddie D. Robertson anticipates a record-breaking load of mail to be handled during the Christmas holiday season which is at hand. With a view to accommodating this smoothly and to make things as easy as possible for the harried Christmas shopper with gifts to mail and greetings to post, he has announced the hours of additional window service, increased parcel post deliveries and some helpful hints in general.

Since the regular complement of employees cannot handle the increased load, it is necessary to call upon a large force of inexperienced help to keep the mails moving. Some of

#### HOLIDAY SCHEDULE

Friday, Dec. 18—Open 8 a.m. to 8 p.m.  
Saturdays, Dec. 12 and 19—8 a.m. to 6 p.m.  
Other weekdays—8 a.m. to 6 p.m.  
Other Saturdays—8 a.m. to noon.

All customers in the lobby at closing time will be waited on before windows are closed.

Money Order, Registry and Bond windows not affected by special holiday schedule.

these substitute carriers and parcel post deliverymen will not have traveled the routes before starting on their appointed rounds so Postmaster Robertson has the following suggestions to make to householders:

#### Check House Numbers

Please see that your house number is in PLAIN view from the street. If you think the new postman might have any doubt as to which box to put your mail in, then paint the house number on the mailbox.

The door should be answered promptly as possible when the postman arrives with parcel post, as insured parcels must be signed for. If you are expecting a C.O.D. parcel it would be a good idea to have the amount ready for the postman when it arrives.

OUTGOING MAIL—The handling of greeting cards can be greatly expedited if, whenever possible, you will do the following:

Where several letters are destined for the same city, tie them in a single bundle topped by a piece of paper on which you designate the name of the city. If you do not have ten or more for the same city, but a number for one state, bundle those together and designate

## Campfire Notes

The annual meeting of the Board of Directors of the Sierra Madre District of Camp Fire was held Nov. 30 at the home of Mrs. Gordon Blanke, 271 N. Sunnyside. The new members of the board elected were Mrs. Harold Drury, Bert Tyree, William Waite and Bernard Garrison.

The new officers elected for the coming year are Sam Simpson, chairman-president of the board; Mrs. Ruth Simpson, vice-president, and Mrs. Harold Drury, secretary.

Committee chairmen and officers made their annual reports.

Members voted to circulate a petition among parents and friends of Camp Fire Girls protesting the use of Camp Chilquita property as a horse trail because of the fire hazard and the aspect of health and safety of the many girls using the camp.

Guests of honor for the evening were Mrs. James Jimenez, San Gabriel Valley area president; Miss Elnora Larkin, executive director of the Sierra Madre Camp Fire Leaders; and girls of the Chesk-Cha-May Camp Fire group who sang the "Walking Song."

Members of the Camp Fire Leader's Ass'n also held their annual election in the home of Mrs. Lola Rudbach, 272 East Highland. The new president is Mrs. Severin Sorensen; vice-president, Mrs. Robert Benson; secretary, Mrs. William Harris; and Mrs. Marcus Woodward was re-elected treasurer. The leaders made plans for Christmas and the coming year.

#### MASS MEET FOR AGED, BLIND PENSIONERS TO BE HELD IN L.A. DEC. 16

Congressman Samuel William Yorty, representative of the 14th Congressional District, will be the principal speaker at a mass meeting of aged and blind pensioners at 1 p.m. Wednesday, Dec. 16, at Forester's Hall, 1329 S. Hope St., Los Angeles.

## Mrs. Holloway Hostess To Ruskin Chapter, DBE

Members of the John Ruskin chapter, Daughters of the British Empire, were entertained at luncheon Thursday, Dec. 3, by Mrs. Nellie Holloway, garden chairman for the British Home, at her home, 319 W. Grandview.

The luncheon was followed by a business meeting and social hour. Plans were made for future activities for the benefit of the British Home in Sierra Madre. Mrs. Milo Murray, regent, presided.

Present were Mrs. Joan Day, Mrs. Edward Hume, Miss Jessie Boyd, Miss Jean Grantham, Mrs. Mary Fergus, Mrs. Mary

## Christmas Party Dec. 15 For Consero Members

Members of Consero will have their annual Christmas party Tuesday, Dec. 15, at 8 p.m. in the Women's Parlor of the First Congregational church at 170 W. Sierra Madre Blvd.

Co-hostesses for the gay affair will be Mrs. Trula A. Se-wall and Mrs. Louise Misemer. Mrs. Frank Lukas, president, has announced the special guest for the evening will be "Santa Claus" who will assist in the distribution of the gifts. Mrs. Carl Smith will lead the devotionals.

Maxfield and Mrs. Alice Sedgman.

## Organist Elisasser With Pasa. Symphony

The famous young organist, Richard Elisasser, will be soloist in Guilman's Symphony No. 1 for Organ and Orchestra at Pasadena Civic auditorium Sunday, Dec. 13, at 3 p.m. when Richard Lert conducts the Pasadena Symphony orchestra's second concert of the 26th season. The Hammond Organ Studios of Pasadena will install a special concert instrument for the occasion.

Doors will open at 2:30 p.m. There is no admission charge, but free tickets are being distributed by the Pasadena Civic Music Ass'n in order to avoid an overflow audience.

*Here's what Christmas dreams are made of!*



Music lovers, young and old, can look forward to a lifetime of listening pleasure when you give them records for Christmas.

One of the Most

**Put Music at Your Family's Fingertips!**

... enrich home life for years to come ...  
... give a musical instrument for Christmas ...  
... we carry the finest best-known makes ... beautifully styled ...  
... superb in tone!




**Open Evenings**  
The Year Around!

**ARCADIA MUSIC MART**

21 E. HUNTINGTON DRIVE DOUGLAS 6-3111

Complete Selections of RECORDS in the Valley



**"Did It Myself with Tools from the Arcadia Lumber Company!"**

THERE'S NO LIMIT to the amount of fixing up you can do if you use quality hand and power tools from the Arcadia Lumber Company. We have a complete line ... stock such famous names as STANLEY ... PORTER CABLE ... SKIL ... and DELTA. These tools make wonderful Christmas gifts in case you are wondering what to give that favorite home handyman.

Come in — browsers always welcome.  
AMPLE PARKING SPACE

**ARCADIA Lumber Company**  
214 N. SANTA ANITA AVE., ARCADIA, CALIFORNIA  
Phone DOUGLAS 7-3531

# Potted Plants

SEE OUR TREMENDOUS SELECTION TODAY!

POINSETTIAS - AZEALEAS  
CYCLAMEN - PRIMROSES  
AFRICAN VIOLETS, etc.,  
for Christmas Giving!

*Gift Wrapped*

Place Your Order Now for:

- Lovely Wreaths
- Door Charms
- Pine Cones
- Bull Pine Sprays
- Christmas Yuletide Door Bells

LOVELY GIFTS FOR ALL!

**SAVE 50%**  
on our lovely LACQUERED TRAYS (Limited Quantity)

- TROPICAL PLANTS for indoors and outdoors BRASS and COPPER PLANTERS DISH GARDENS
- SMALL HOLLY PLANTS with bright red berries Special

**69c**

*We have a large selection of Christmas Trees*

Also Metal Christmas Tree Stands

**Open Every Day 'til Christmas** **Every Evening Until 9:00 P.M.**

## Osti's Landscape Nursery

320 W. Sierra Madre Blvd. Custer 5-1273

**SIERRA MADRE**  
CU. 5-3301  
"Your Hometown Movie"

Wednesday thru Saturday  
2 Technicolor Features  
"Gentlemen Prefer Blondes"  
Jane Russell and Marilyn Monroe  
— and —  
"BELOW THE SAHARA"  
Sunday, Monday, Tuesday  
In Technicolor  
"The 5000 Fingers of Dr. T."  
— also —  
"VICKI"  
Jeanne Crain

**Lynric THEATER**  
205 E. Tenth St. Phone 5-1115

Sat. Eves. & Weekdays, 7 p.m.  
Sat. Matinee Only—1:30 p.m.  
Sun.—Continuous from 2 p.m.

—Starting Wednesday—  
"The Moon Is Blue"  
William Holden  
— and —  
"Fighter Attack"  
Sterling Hayden  
Joy Page

**CROWN**  
Now Playing —  
"LITTLE BOY LOST"  
A Paramount Picture  
Plus 2nd Hit Feature  
"THE WEST EXPLODES"  
in Color by TECHNICOLOR

**WE HAVE A Jewelry Gift FOR EVERYONE**

Here is Where You **Save** On Christmas Gifts

We Feature **LADIES' and MEN'S Jewelry**

Designed and Manufactured in Our Own Shop

**Sierra Gems, Inc.**  
Manufacturing Jewelers and Gem Stone Cutters  
105 N. MOUNTAIN TRAIL SIERRA MADRE  
End of Bus Line Custer 5-1151



# LEGAL NOTICE

## NOTICE TO BIDDERS

The City of Sierra Madre will receive sealed bids on a new one and one-half ton truck for the Water Department, with separate bid on flat bed body; also on a 2 and 1/2 ton dump truck for the Street Department with a separate bid on a dump body; said bids to be opened at 8:00 P.M. on December 22, 1953, in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California.

The makes of trucks to be purchased, together with a description of legal accessories, and any other particulars are on file with the City Clerk where copies may be obtained. Bids will include trade-in of used 1930 Ford dump truck.

The City of Sierra Madre reserves the right to sell the 1930 Ford dump truck separately for cash to the highest bidder and to reject any and/or all bids.

L. MARIE WARFEL,  
City Clerk  
Publish Dec. 10 and 17.

## SLIDING WINDOWS

IMAGINE the privacy and the convenience of furniture arrangement if your bedroom windows were—say four feet above the floor level!

That's what you can accomplish by installing in your new home our Horizontal Sliding Sash, placed at any height you choose. The width and length of the sash can be to your liking.

You'll get the same light and ventilation. We furnish fine quality doors, windows, frames, sliding door frames, and steel sash "surrounds."

You can get information by phoning us. Let us serve you.

**Hammond**  
The Dependable  
Lumber Company

Arcadia  
205 E. Huntington Drive  
Douglas 7-2191  
East Pasadena  
2621 East Walnut St.  
SY. 6-5361 RY. 1-6232

**DRUG SERVICE**



Service as Near as Your Phone

We're as near to you as your telephone. For reliable, prompt prescription service, call us. We deliver if you desire

**DELIVERY SERVICE**  
Custer 5-3456

**SAM PERLOF**

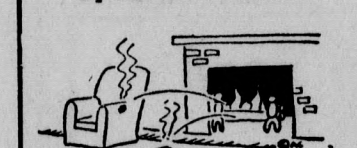
**ROYAL DRUG STORE**  
17 KERSTING COURT—PHONE 3320

**S & H GREEN STAMPS**

**Now you know!**

The Answers to Everyday Insurance Problems

By HARRY A. LANGE



**QUESTION:** I've been told or the difference between a "friendly" and "unfriendly" fire and that smoke damage from a fireplace is not covered by insurance. What about fire damage to furniture caused by exploding of logs in a fireplace?

**ANSWER:** That fire damage would be covered. In that case the fire is not confined to the fireplace and becomes "unfriendly."

**HARRY A. LANGE**  
COMPLETE INSURANCE  
Custer 5-0385  
Opposite Kersting Triangle

# CLASSIFIED

## ADVERTISEMENTS

### CLASSIFIED RATES

50c Minimum Per Insertion  
Per line.....15c  
Deadline—Tuesday, 12 noon.

### WORK WANTED

**WOMAN AVAILABLE** for care mother & baby. Reas. amount of housework; also practical nursing. CU. 5-3260. A-11-26f

**EXPERIENCED GARDENER**, Japanese, wants work by hour or month. SY. 6-2931 after 5 p.m. A-11-26f

**SAWS FILED, SCISSORS, TOOLS SHARPENED.** 98 S. Lima. A-6-25f

**SEE HANK** for light hauling, odd jobs of any kind. License 238. Call CU. 5-9310. A-7-30f

**SIERRA TREE SERVICE:** Pruning, wrecking. Power saw. Fully insured. CU. 5-0651. A-8-6f

**TYPING DONE IN MY HOME.** Office experience. Mrs. Gohr. CU. 5-0980. A-8-13f

**IRONING AND LAUNDRY.** Done in my home. Reasonable. 111 N. Sunnyside. Custer 5-3779. A-9-27f

**IRONING DONE IN MY HOME.** Called for and del. \$1 per hr. Call FRITZ, CU. 5-3875. A-12-10-24

**EXPERIENCED stenotypist.** Part time. CU. 5-2586. A-12-10-24

**HIGH school girl** would like baby sitting jobs. Barbara Estes, 159 W. Montecito. CU. 5-0946. A-12-10f

**BABY sitting by mother—all day** while you do your Xmas shopping. Tues., Wed., Thurs. CU. 5-2573. A-12-10

**THOMAS HOUSE CLEANERS.** September specials. Wash walls, ceilings, woodwork, windows, wax and polish floors, janitor service. SY. 4-7857. A-11-20f

**FOR SALE—lots of things for sale—look in the want ads.**

## BECHERER BUICK, INC.

135 W. Foothill Boulevard  
Monrovia, Calif.  
Phone Elliott 9-3201

If your car needs repairing, we have Pick-up and Delivery Service.

Hours—Sales Dept.  
8 a.m. to 9 p.m. Monday through Saturday  
10 a.m. to 5 p.m. Sun.

### 4 BEDROOMS

**2-STORY FRAME**  
**R-3 Lot — 50 x 192**  
Newly decorated, very neat. All bedrooms twin bed size. Big play room in rear. On bus line. 1/2 block to stores. A bargain at \$13,500—\$2500 down; \$85 a month on bal.

### REALETARIA

Home of Better Home Buys  
Custer 5-3433  
304 W. Sierra Madre Blvd.  
Opposite Post Office

## For All Your INSURANCE NEEDS

See  
**John C. Loomis**  
REALTOR

38 W. Sierra Madre Blvd. CU. 5-3312 Sierra Madre

## T. W. NEALE General Insurance

Established 1925  
Exclusive Local Agent  
HARTFORD INSURANCE COMPANIES  
FIREMAN'S FUND INSURANCE COMPANIES  
GLENS FALLS INSURANCE COMPANIES  
AETNA FIRE INSURANCE COMPANY  
AMERICAN AUTOMOBILE INSURANCE COMPANY (AMERICAN ASSOCIATED)

### Real Estate

MR. A. F. FISH, Real Estate Representative  
66 W. Sierra Madre Blvd. Phones: Custer 5-3494 — 5-1216

### WORK WANTED

**SIERRA SECRETARIAL SERVICE**—Dictation, transcription and typing. Stencils cut & mimeographed. Alyce Herold. CU. 5-6226 or CU. 5-1100. A-6-25f

**SCHOOL girl**, 13, will work for board, room & small salary. Baby sitting, dishes, etc. Box X, Sierra Madre News. A-12-10

**EXPERT BABY SITTING**—also light housekeeping work by hour. CU. 5-0360. A-12-10

### HELP WANTED

**WOMAN** to help with house cleaning 1 day week. Custer 5-1186. B-12-10

**WOMEN WANTED** to work in marmalade factory as needed one or more days per wk. Must be in good health and able to work standing part time. Apply in person. Ward's Marmalade, 273 E. Highland. B-6-18f

**HOUSEKEEPER**—live in or out. No cooking. CU. 5-0844. B-11-26—12-3-10

### FOR SALE—REAL ESTATE

**FOR SALE OR TRADE**—modern 2 bdrm. home, convert. den. 1 1/2 baths, fireplace. \$14,000. Want older, larger home. CU. 5-6186. C-11-26—12-10

**5-ROOM 2-bdrm. house**—Swimming pool, patio, fireplace, stucco & redwood trim. Completely fenced, 5 yrs. old. \$12,500. Only \$1500 down. 662 Skyland Dr. CU. 5-2249. C-12-10f

**NEW HOME**—lot 65x190, lovely oak tree, 2 bdrms. & den, furnace, insulated. 421 Manzanita Ave. E-11-26—12-10

### FOR RENT

1 BDRM. gar. apt., partly furn., single woman preferred. CU. 5-0125. D-11-26—12-10

**ROOM FOR RENT**—combination sitting rm.-bdrm., private ent., kitchen privs. CU. 5-6321. 126 E. Laurel. D-11-26—12-10

**RENTALS**—Spray guns, polishers, ladders, hand sanders, wallpaper, kits, scaffolding. Sierra Madre Paint & Wallpaper, 35 N. Baldwin. CU. 5-3378. D-10-29f

**UNFURN 4 RM.**—1 bdrm. duplex apt. 82 W. Laurel. Call weekdays. SY. 6-7791. D-12-10

**NICE ROOM** in attrac. neighborhood, priv. bath, separate ent. Kitchen privileges, good parking space. Lovely view. Reas. to respon. party. CU. 5-6923. D-12-10

**SMALL rear house** furn. or unfurn. Employed woman pref. \$27.50 mo. Util. pd. 91 Auburn D-12-10-24

**FOR RENT**—Used Refrigerators \$5.50 month; Used Washers \$4.50 month. 90 day rent may be applied on purchase. RASMUSSEN APPLIANCES 43 N. Baldwin Custer 5-9258

### FOR SALE—MISCELLANEOUS

**MAGAZINE SUBSCRIPTIONS** are Perfect Christmas Gifts. Order renewals—gifts. Reduced rates. OLIVE B. HELLMANN Agency. CU. 5-3849. 104 Auburn. E-11-26f

**ALL HOME FURNITURE**—EVERYTHING GOES! Includes washer, mangle, Servel refrig., gas range, dishes, linens, etc. 380 E. Grandview. CU. 5-3695. E-11-26—12-10

**TAPE RECORDER, REVERE**, model T-700, exactly like new. Can also be used for public address system. CU. 5-0671. E-12-3-17

**QUALITY PRINTING** of all kinds. Sierra Madre News, 9 Kersting Ct. CU. 5-3324.

### FOR SALE MISCELLANEOUS

**'51 CHEV.** Dix. Fordor Sed., like new—only 20,000 miles—\$895. CU. 5-2805. E-12-3-17

**DEEP FREEZE**—2 door, excellent condition, reasonable. Custer 5-6170. E-11-26—12-10

**BENDIX** auto, washer, \$35; clean pillows and blankets; electric fireplace log, including fire place set, all in good cond. 168 E. Sierra Madre Blvd. E-12-10

**FOLDING** poker table, good condition, \$10. CU. 5-9579. E-12-10

**LIKE NEW**—Hamilton Beach food mixer, complete with bowls & juicer, \$22. Presto timer, \$2. CU. 5-0481. E-12-10

**MONTREY** dinette set—round table, 48 in. diameter, 6 cane seat chairs, solid ash wood. Good cond. Solid mahogany dresser with mirror. CU. 5-1692. E-12-10-17-24

**IN TIME FOR XMAS**—want good home for cocker puppies, AKC reg. Reasonable. CU. 5-3961. E-12-10

**NICE** TABLE & 4 chairs, \$12—or best offer Gas heater, \$1. CU. 5-0962. E-12-10

**SACRIFICE**—beautiful beige 11x 15 oval hand-hooked wool rug. Like new, \$85. 325 Adams. CU. 5-3896. E-12-10

**FOR SALE**—genuine "Baby-Tenda" child's chair table. Quarantees baby's comfort & safety. Excellent cond. CU. 5-0443 afternoon or evening. E-12-10

**LARGE** indoor bird flight cages with stand, \$5 each. 91 Auburn E-12-10

**'41 FORD SEDAN**—sound thru-out, good tires. Local owner has kept in excell. mech. condition. \$250. Custer 5-2781. E-12-10

**IMPORTED** lightweight bicycle. Very good cond. \$30 cash. CU. 5-3693. 300 W. Laurel. E-12-10

**KENMORE** washing machine—excellent cond., \$20. Also crib & mattress, \$15. CU. 5-9417. E-12-10

**COLDSPOT** refrigerator—7 ft. 1 in. Good cond. CU. 5-6948. E-12-10

### MUST SELL

Automatic washer by Frigid-air. Good cond. Free installation if local area. Used Kenmore ironer with cabinet, reasonable. Priv. party. Call after 1 p.m. CU. 5-2801. E-12-10

**SEARS** apt. house 4-burner stove—\$30. Davenport with nearly new slipcover, yellow background, \$25; gateleg table, unpainted, \$5; occasional chair, \$8. CU. 5-2369. E-12-10

**'40 CHEV.** 2 dr. sedan—good rubber. Needs some body work. 213 N. Hermosa. CU. 5-6151. E-12-10-24

**TV SET**—Westinghouse, 10 in. table model, good decond, \$45. 174 S. Lima. CU. 5-1959.

**LIONEL "O"** gauge train layout complete. Two trains, accessories, table. CU. 5-2830. E-11-19-12-3-10

**CANARIES**—good singers and females—yellow, also white, 141 Esperanza. CU. 5-9710. E-12-10-24

**TUPPER WARE**—home parties or orders. Wanda Huffine. Custer 5-6305. E-11-19f

**PHILCO** RADIO RECORDING, cabinet size, nearly new, reas. CU. 5-2854. E-12-3-17

**26 IN. MERCURY** boy's bike—like new, reas. CU. 5-2742. E-11-26—12-10

**GIRL'S RED COAT**—size 6, navy blue collar, like new, \$9. CU. 5-3937. 233 Santa Anita Ct. E-12-3-17

**ELECTROLUX** sweeper—good cond., with attachments, \$25. Pble. phonograph, \$15. Clarinet with case, \$25. Bird cage, \$5. 2 men's Navy jackets, \$3 each. CU. 5-3684. E-12-3-17

### OLDER 2-BEDROOM R-2 Lot

Fireplace, large basement, separate dining room and family room. Fruit, shade and good landscaping.  
**\$8950**

Lot with Oaks  
**\$4500**

**PANGBORN REALTY CO.**  
344 W. Sierra Madre Blvd.  
Custer 5-0201

## FOR SALE

Two-bedroom house; 2 years old. Northwest location. Possession soon — \$10,000.

Nice 1-bedroom house, close in. All rooms large. Very good for couple. Good price.

## Harry A. Lange

REAL ESTATE  
13 Kersting Ct.  
LELAND P. MARSH, Associate

# BUSINESS DIRECTORY

## RAPID REFERENCE TO RELIABLE BUSINESS SERVICES

Thursday, December 10, 1953  
SIERRA MADRE NEWS —11

### INSTRUCTION

**PIANO LESSONS**  
VIC. CORONET HOMES  
CU. 5-3144

**GUITAR LESSONS**  
Learn to play the guitar the easy way. CU. 5-9063. R:5-21f

### MUSICAL INSTRUMENTS

**GOULD MUSIC CO.**  
Pianos and Organs  
Sales - Rentals - Service  
Open Monday and Friday  
Evenings  
1296 E. Colorado  
SY. 6-8189

### FOR SALE—MISCELLANEOUS

**HOUSE TRAILER**—14 ft., good cond., good tires, \$125. Custer 5-3695. 380 E. Grandview. E-12-3-17

**WE BUY** and sell tools, machinery, furniture. DON'S USED MERCHANDISE, 1210 S. Myrtle, Monrovia. Elliott 8-6880. E-12-3-17

**FACTORY** SECONDS, 8 1/2 lb. jars sweet pickle watermelon or peaches, \$2.00 each. Stuffed olives, 4 1/2 lb. jars, \$2.45 each. Ward's Marmalade Factory, 273 E. Highland. No delivery. E-12-12f

**DEEP FREEZE**, 6 cu. ft., \$80.00 Large liv. rm. circulating heater, \$10. Thor gladiron ironer, nearly new, \$50. New meat slicer, cost \$14—sell for \$8. Arthur Trowbridge, 425 Sturtevant. CU. 5-0388. E-12-3-17

**CASHMERE**—hand knits from England. Cheese boards, carving boards, baby shawls, blankets, scarves, a few of each, all imported goods, from \$1 to \$20. Private party. CU. 5-9437. E-11-26—12-10

**DAY BED**, good cond., \$5. Small leather-seated oak rocker, \$3. 281 Sturtevant. E-12-3-17

**WASHING MACHINE**—Spineasy, apt. size, excellent cond., reas. CU. 5-1787. E-11-26—12-10

**PERSONALIZED**, embossed business cards. 1000 for \$4.48. Sierra Madre News, 9 Kersting Ct. CU. 5-3324. E-7-9f

### LOST AND FOUND

**LIGHT GRAY** tiger-striped kitten, white markings, Nov 29, vicinity Sturtevant Dr. & Sierra Madre Canyon. Reward, CU. 5-6938. G-12-10

**FOUND**—purse, vicinity Grove & Lima. May claim by paying for ad. CU. 5-0329. G-12-10

**SMALL BROCH** LOST Dec. 2 somewhere between Windsor Lane & Lima St. 30 1/2 Windsor Lane, Sierra Madre. CU. 5-3003. G-12-10

### WANTED

**WANTED**—elderly lady or gentleman to board and room, who needs attentive care, plus nice, priv., quiet, clean home in refined neighborhood with middle-age couple. No other roomers. Box E, Sierra Madre NEWS. E-12-10

### MISCELLANEOUS

**IF YOU** would like our help, call Alcoholics Anonymous. Custer 5-1390. I-11-26f

**SIERRA MADRE TRANSFER.** Local and long distance moving. CU. 5-3374. I-8-4f

### ALTERATIONS

**ALTERATIONS**  
by  
**THE MISSES DICKINSON**  
775 Idle Hour Lane CU. 5-0562

### AUTO PAINTING

**Collision Repairs - Auto Glass**  
Complete Refinishing  
Special Body Work  
**SIERRA MADRE PAINT AND BODY SHOP**  
15 Auburn Custer 5-1755

### AUTO REPAIR

**NORM'S GARAGE**  
Dependable Auto Repair  
**CHRYSLER & DESOTO PLYMOUTH SPECIALIST**  
Operated by  
**CLARENCE N. MORRISON**  
22 E. Montecito  
CU. 5-1146 Open Saturdays

### BEAUTY PARLORS

**SIERRA MADRE BEAUTY SALON**  
Custer 5-3381  
for an appointment  
16 W. Sierra Madre Blvd.

### BUILDING

**BETTER HOMES FOR BETTER LIVING**  
**R. H. RHODES**  
BUILDER  
Licensed and Insured  
76 Canon Dr., Custer 5-1267

### BUILDING

**CEMENT WORK - MASONRY**  
Block Walls - Patios  
**BILL THEW**  
**JIM MCCARRON**  
Custer 5-6339

### CABINET WORK

**BETTER GRADE HOME**  
CABINETS & PLYWOOD  
See Our Knock Down Tables for Picnics, Patios, Ping-Pong  
Sierra Madre Cabinet Shop  
157 E. Montecito CU. 5-0460

### CAR WASH

**WAX-WASHED**  
10 Minute Wash... \$1.25  
**SWANEY'S GOLDEN EAGLE STATION**  
301 E. Foothill, Arcadia  
EL. 8-9973. Pick-Up & Delivery

### DRY CLEANING

**SIERRA MADRE TAILORS AND CLEANERS**  
W. E. CRAIG, Prop.  
Pressing, Expert Repairs, Alterations  
CUSTER 5-1591  
14 W. Sierra Madre Blvd.

### ELECTRICAL APPLIANCES

**DUMAS & SON**  
We repair all makes of RADIOS, AUTO RADIOS, WASHING MACHINES, Vacuum Cleaners, Irons, Toasters, Anything electrical. Wringer Rolls Sold or Fitted to any Model Wringer  
12 N. BALDWIN, CU. 5-1596  
If we can't fix it throw it away.

### FLOOR SANDING

**FLOORS**  
Sanded, Refinished, Installed  
Free Estimates  
**PAUL MARTIN**  
SYcamore 6-0124

### NEW FLOORS INSTALLED

**FLOOR SANDING**  
**CLEANING**  
**REFINISHING**  
Dura Seal Finish Specialty  
Waxing and Varnishing  
**DOUGLAS 7-9342**  
**ERIC P. NELSON**  
802 Tindalo Road  
Arcadia

### FLORIST

**Georgene's Flowers**  
Sierra Madre Hotel  
Complete Floral Service  
As Near As Your Phone  
For All Occasions  
**FLOWERS SENT BY WIRE**  
Anywhere—Anytime  
**FREE DELIVERY**  
CU. 5-0113



## ANTS?

Phone QUINTON-SCHOOLEY

SY. 2-2428

Free Estimates  
The Local Ant Control Co.

The NEWS wants your news.

## PLANTS HAD MANY USES

In the early days of the Southwest, plants provided not only food for native New Mexicans, but medicines, dyes, brushes, fiber rope, and the material for basketry.

The nimble lie is like the second-hand upon a clock. We see it fly, while the hour-hand of truth seems to stand still; and yet it moves unseen, and wins at last, for the clock will not strike till it has reached the goal.—Longfellow.

## DEMOS TO HEAR FRESNO REPORTS AT DEC. MEETING

The Democratic Club, which usually meets the third Monday in each month, will meet Monday, Dec. 14—the second Monday—this month, in Alfred J. Dewey's studio, 28 Windsor Lane. Newell Barrett and David Aranson will report on the Fresno conference. But the special purpose of the meeting will be the discussion of ideas on how to get proper candidates to seek office.

On the theory that democracy is everybody's business, and the selection of candidates is as much the right of the average citizen as it is of party officers, everyone who has anything to say on the subject is invited.

There will also be refreshments.

## MARIE WARFEL BACK AFTER LONG ILLNESS

Welcomed back to her customary place at the City council table Tuesday night was City Clerk Marie Warfel. Mrs. Warfel returned to half-day duty at City Hall a month ago after a long convalescence following her serious illness in mid-summer.

Doing yeoman duty during Mrs. Warfel's absence was Deputy Clerk Bea Thompson.



SALEM FINISH CAPTAIN CHAIR

\$17.95

## McKIBBEN FURNITURE

47 West Sierra Madre Blvd. Custer 5-0463  
Sierra Madre

**Mr. Steak**  
GOOD STEAKS  
Reasonably Priced!  
Luncheon - 11:30 to 2  
Dinner at 5 P.M.  
2835 FOOTHILL BLVD.  
Pasadena :: SY. 6-2067

## POSTAL RECEIPTS HIGHER THAN LAST YEAR THIS TIME

Postal receipts for the Month of November, 1953, reported by Postmaster Eddie D. Robertson totaled \$9,322.40 as compared to \$8,025.14 reported for the same month last year.

Total receipts for the year to date are \$76,333.23, approximately \$2431 less than last year's total for 11 months.

## Old Pines Preserved In Whit Mt. Natural Area by Forest Service

A unique and remote area to be known as the White Mountain Natural Area has been established by the Forest Service to protect and preserve in its natural state a rare stand of bristle cone pine and associated alpine flora.

This area, consisting of 2,330

acres of national forest land, sets aside for posterity and scientific study a remnant timberline forest. About two-thirds of the area is covered with living and dead bristle cone pine. Many of these have been warped and blasted by the wind over the centuries into fantastic shapes. One observer has described the veteran trees as being older than any other pines in the world. A 26-foot tree was determined to be 900

years of age. The largest veteran trees in the area exceed 12 feet in diameter.

The White Mountain Natural Area is located northeast of Bishop on the east slope of the White Mountains at elevations ranging from 9,900 to 11,419 feet. The area is difficult of access—limited by a low standard jeep road.

Newsy story? Call it in!

**Secretary of Commerce Weeks**, in San Francisco address—"The waste I find as a businessman going into government is almost beyond description."

**Frankie Albert**, Palo Alto, home from Canadian pro football season—"The best team in Canada would lose by 35 points to any team in this country's National Football conference."

# MINUTE MEALS

For BUSY CHRISTMAS SHOPPERS

Order Your Christmas Turkey NOW!

### MEAT counter SERVICE

Tastiest Meats in Town!

**JONES DAIRY FARM**  
HAM and BACON

PURE PORK 1-lb. Pkg. SAUSAGE LINKS **77¢**

SELF-RISING 1-lb. Bag Buckwheat FLOUR **35¢**

100% PURE SAP 6-oz. Bot. MAPLE SYRUP **57¢**

PURE PORK 12-oz. Pkg. SAUSAGE ROLLS **69¢**

ROBERTS OWN MIX

**MEAT LOAF 49¢ lb**

BEEF, VEAL AND PORK

GRADE "A" EASTERN (1-lb. Layer)

**MORRELL PRIDE SLICED BACON 69¢ lb**

HEAVY, PAN-READY COLORED

**FRESH FROM THE FARM FRYERS 59¢ lb**

GENUINE MILWAUKEE Sliced CALF LIVER **89¢ lb**

FANCY BROADBILL Steaks of SWORDFISH **59¢ lb**

## Roberts Market

"The Home of the Green Frog"

OPEN FRIDAY NIGHTS TILL 9 O'CLOCK

Again WE OFFER YOU

CHAMPION BEEF AND LAMB FROM THE GREAT WESTERN LIVE STOCK SHOW.

Included are Black Angus and White-face Hereford steers; also Hampshire, Rambouillet, Shropshire lambs—all individual winners in their respective classes.

The primal cuts of these champions may be purchased separately or by the side... for your FREEZER!

**BLUE RIBBON SPECIALS**

## USED CAR SPECIALS

1951 FORD V-8 CLUB COUPE Fordomatic, Heater	<b>\$1175</b>	1951 PLYMOUTH 4-Door	<b>\$995</b>
1950 FORD V-8 TUDOR Heater	<b>\$895</b>	1950 STUDE, Regal Champion, Overdrive, Radio, Heater	<b>\$875</b>
1950 FORD 6 FORDOR Heater	<b>\$850</b>	1950 CHEVROLET 4-Door Power- Glide, Radio, Heater	<b>\$995</b>
1951 FORD 6 TUDOR Heater	<b>\$995</b>	1949 PLYMOUTH CLUB COUPE	<b>\$475</b>
1949 FORD V-8 FORDOR Heater	<b>\$575</b>	1946 CHEVROLET 4-Door	<b>\$475</b>

**CARL HANSEN, Ford Dealer**  
120 W. SIERRA MADRE BLVD. CUSTER 5-2321

# Wowie! Why Pay More?

Your Ford Dealer has the best used car and used truck buys in town!

**Why Pay More?**

does not depend upon his used car and used truck profits to stay in business... that means he can offer the lowest prices in town!

**Why Pay More?**

is trustworthy and is in business to STAY. You can rely on his stability and reputation for fair dealing.

**Why Pay More?**

sells A-1 USED CARS and USED TRUCKS. You can pay more but you can't buy better than an A-1 used car or truck. ALL MAKES—ALL MODELS

**Why Pay More?**

offers ALL MAKES—ALL MODELS in this area a big percentage of trade-ins on '53 Fords are other makes of cars. Finest selection in town!

**Why Pay More?**

offers the lowest possible terms. Makes it easy for you to buy the used car or truck you need RIGHT NOW. ALL MODELS!

ONLY FORD DEALERS SELL **A-1** USED CARS AND TRUCKS

## CARL HANSEN

120 W. Sierra Madre Blvd. Custer 5-2321

## GROCERY Specials

We Suggest...  
COUNTY KIST LARGE Sweet PEAS No. 303 Can **13c**

We Suggest...  
SUN-MAID SEEDLESS RAISINS 15-oz. Pkg. **16c**

We Suggest...  
KRAFT PROCESS Cheez Whiz 8-oz. Jar **28c**

We Suggest...  
SPRY 3-lb. Can **83c**  
FREE Christmas Cookie Recipe Book

DAINTY PAK FANCY TOMATO JUICE NO. 2 CAN **9¢**

DOLE FANCY QUALITY FRUIT NO. 1 TALL COCKTAIL **22¢**

**Brown Crock** NEW ENGLAND STYLE 16-oz. Can **19¢**

BAKED BEANS 28-oz. Can **23¢**

QUICK OR REGULAR QUAKER OATS 20-OZ. PKG. **17¢**

PURE ALUMINUM FOIL REYNOLDS WRAP 25-FT. ROLL **24¢**

BEAUTY BATH SIZE PALMOLIVE SOAP 3 BARS **25¢**

NEW MIRACLE WASH (NET PRICE) LIQUID GLIM LARGE SIZE **23¢**

SCOT-TISSUE 2 ROLLS **21¢**

**DELICATESSEN**

Ready-to-Eat FERRIS HAMS 3-lb. Can **\$3.59**

OLD KENTUCKY Cornmeal MUSH 1-lb. Roll **15¢**

HORMEL "GOOD FOOD" FRESH LIVER SAUSAGE **35¢ lb**

OSCAR MAYER ALL-MEAT SLICED BOLOGNA **49¢ lb**

RICH OREGON—SANDWICH CUT CHEDDAR CHEESE **49¢ lb**

**Fresh FRUITS & PRODUCE**

FANCY, MEDIUM SIZE U. S. NO. 1 IDAHO

RUSSET POTATOES POUND **4¢**

FANCY, LARGE, SWEET ARIZONA GRAPEFRUIT EACH **5¢**

FANCY, CRISP NEWTOWN PIPPIN APPLES POUND **8¢**

SOLID, GARDEN-FRESH HEADS FANCY BROCCOLI POUND **10¢**

**BAKERY**

APRICOT-PINEAPPLE COFFEE CAKE each **35¢**

7-IN. RICH CARMEL-PECAN CAKE each **65¢**  
Wistaria Bake Shop

**The Finest Frozen Foods**

Pictswest Fine (10-oz. Pkg.) Brussels Sprouts **23¢**

Dole Hawaiian (13 1/4-oz. Can) Pineapple Chunks **23¢**

MINUTE MAID ORANGE JUICE 6-oz. Can **15¢** 12-oz. Can **29¢**

# Roberts Market

On the Corner  
On the Square  
in  
SIERRA MADRE